



Under Graduate | Post Graduate

PROSPECTUS

FOR THE YEAR 2020-2021



OUR PHILOSOPHY

“When an institution becomes very important to the society, it no longer belongs only to its founders, but to the whole society.”

VISION

To become a Premier Institution and emerge as a University of Excellence.

MISSION

Achieve National and International recognition in the field of Education and Training in the areas of core competency.

By ensuring the highest quality in infrastructure, Technology and Faculty and their continuous upgradation.

For producing students with Knowledge, Wisdom and Compassion.





STC

- *The Gateway to High-Tech and Digital Learning*

Sree Saraswathi Thyagaraja College founded by V.S.V. Vidyaa Mandir Trust on 22nd Oct 1997 with an objective to meet the higher educational needs of the rural as well as the urban youth in and around Pollachi and other districts of Tamilnadu, has become the cynosure of everyone and has won the confidence of the people as an institution of excellence with discipline, quality and values.

The trust was formed by the three great visionaries of the three Philanthropic families – Thiru. P.M.Thyagarajan (late), and Smt. T.Saraswathi (late), Thiru. M.K.Arumugam (late) and Smt. A.Mahalakshmi (late) and Thiru. D.Sivaraman (late) and Smt. Vasantham Sivaraman (late). And now the institution is ably run and professionally managed by the highly enterprising and service minded business titans and their legal heirs, Thiru. M.A.Vijayamohan as Chairman, Thiru. T.Sethupati as Vice Chairman and Thiru. S.Venkatesh as Secretary. Dr. M.Settu (late) a brilliant corporate wizard who is no more, played a major role with his road map, strategic guidance and meticulous planning in transforming the institution into an excellent one and his atman ever remains as the guiding spirit of STC for its great leap. The induction of new directors Mrs. Shrivanthi Krishnamurthy, Mr. M.V. Sreekanth and Mr. P.T.S. Shreeram into the Management Board has given a new dimension, lustre and extra mileage to the management of the Institution.

STC stands unique and majestic with its 'A' grade twice by NAAC, ISO certification 9001 -2008, the 2nd Best College Award among the affiliated colleges of Bharathiar University and the Second Rank holder in Sports and Athletics continuously during the last seven years.

Beginning its academic YATRA with a skeleton strength of 37 students in 1997 it is strong as on date with 3000 students. Being Co-Educational and autonomous it has several unique selling propositions, need based curricula and outcome based programmes. Being student centric to the core, it has many skill development programmes, supported by Words Worth language lab for English Communication, BEC Courses, Yoga and value education, Wi-Fi, free high speed internet and excellent library with 42000 books and a journal section having 173 national and international journals and magazines, besides, e-journals, DELNET, INFLIBNET facilities. The institution is very much proud of having airy and spacious class rooms, smart class rooms, and facilities to use ICT tools for technology enabled learning, and a plethora of online courses through the National Programme of Technology Enabled Learning (NPTEL). A new building named VSV Centre for Advanced Studies with all modern facilities has been opened to enhance the teaching and learning exercises and research pursuits and for accommodating the new and latest programmes introduced.

The management always thinks in a big way. It has several scholarship schemes for students who are meritorious, economically backward and extra-ordinarily proficient. The institution has also introduced a special scholarship scheme through STC MSET for UG and PG students from 2019 onwards. Nearly Rs.9 crore have been disbursed to students as scholarships since 2004-05.

The institution is set well with its good academic ambience, excellent infrastructure, well trained and highly qualified teaching faculty, disciplined student community and a

dynamic and enlightened Management and Stakeholders to offer education with discipline and values for nation's development and societal transformation and upliftment. The institution is proud to place on record that it has introduced Outcome Based Education (OBE) from 2018-19 to enable the students to gain mastery over the subjects, global competency and acquire skill-sets and values of life.

After becoming Autonomous, the following new programmes have been started with the due approval of Bharathiar University:

- B.Sc (Computer Technology)
- B.Sc (Information Technology)
- M.Sc (Mathematics)
- B.Com (Applied Business Accounting)
- B.Com (Professional Accounting)
- BA (English Literature)
- B.Com (Business Processing Services)
in collaboration with TCS
- B.Sc (Psychology)
- MA (English Literature)
- M.Sc (Computer Technology)
- B.Sc (Physics)
- B.Sc (Chemistry)
- B.Sc (Digital and Cyber Forensic Science)
- B.Sc (Artificial Intelligence and Machine Learning)*
- B.Sc (Data Science and Analytics)*
- M.Sc (Applied Psychology)*

*Subject to affiliation

The institution has achieved its landmark as a Research Institution by obtaining recognition from Bharathiar University for offering –

- (Part time and Full time)
- Ph.D (Commerce - FT & PT)
- Ph.D (Management - FT & PT)
- Ph.D (Computer Science - FT & PT)
- Ph.D (Mathematics - FT)
- Ph.D (Social Work – FT & PT)
- Ph.D (Tamil - PT)
- M.Phil (Commerce - FT & PT)
- M.Phil (Computer Science - FT & PT)
- M.Phil (Management - FT & PT)

- M.Phil (Mathematics - FT)
- M.Phil (Social Work – FT & PT)
- M.Phil (English - FT)
- M.Phil (Tamil - PT)

To meet the requirements of safe and secured accommodation of women students from other states and far off places, a modern, well-furnished hostel is functioning. The college has a Boys' hostel functioning with modern facilities like Wi-Fi and other facilities since 2006-2007.

The campus has four seminar halls which include two AC seminar halls, one AC conference hall and one multipurpose Non-AC hall. A well-built separate Sports Complex with indoor and outdoor game facilities and an ultra modern gym to meet the sporting needs of students is available. It also meets the professional training requirements of students to participate in National and International sports meets. The institution has crossed the landmark of 3000 students and is all set to realize its Vision: "To become a Premier Institution and emerge as a University of Excellence"



PROGRAMMES OFFERED

Research Programmes (PT /FT)

- Ph.D (Commerce - FT & PT)
- Ph.D (Management - FT & PT)
- Ph.D (Computer Science - FT & PT)
- Ph.D (Mathematics - FT)
- Ph.D (Social Work - FT & PT)
- Ph.D (Tamil - PT)
- M.Phil (Commerce - FT & PT)
- M.Phil (Computer Science - FT & PT)
- M.Phil (Management - FT & PT)
- M.Phil (Mathematics - FT)
- M.Phil (Social Work - FT & PT)
- M.Phil (English - FT)
- M.Phil (Tamil - PT)

UG Programmes

- B.Sc (Digital and Cyber Forensic Science)
- B.Sc (Psychology)
- B.Sc (Artificial Intelligence and Machine Learning)*
- B.Sc (Data Science and Analytics)*
- B.Sc (Computer Science)
- BCA (Computer Applications)
- B.Sc (Information Technology)
- B.Sc (Mathematics)
- B.Sc (Physics)
- B.Sc (Chemistry)
- B.Com (Applied Business Accounting)
- B.Com (Business Process Services) with TCS
- B.Com (Professional Accounting)
- B.Com (Computer Applications)
- B.Com
- BA (English Literature)
- BBA

PG Programmes

- MBA
- MCA
- MSW (Social Work)

- M.Sc (Applied Psychology)*
- M.Com (International Business)
- M.Com
- M.Sc (Mathematics)
- MA (English Literature)

Career - Oriented Programmes

(UGC Sponsored Career - Oriented programmes, Certificate / Diploma / Advanced Diploma Courses)

- Client Server Technology
- Dot Net
- E-Commerce
- Foreign Trade Policy
- Information and Computer Technology
- Insurance
- Multi Media
- Web Designing and Office Automation
- Communicative English Certificate Course
(approved by Bharathiar University, Coimbatore.)

Certificate Courses

- Campus to Corporate
- Non Verbal Reasoning
- Test for General Intelligence
- Hardware & Networking
- Customer Relationship Management
- English for Tourism
- NGO Management
- Psy Life Skills
- R Programming for Data Science
- Computerised Accounting with Tally
- Desktop Publishing
- Management for Retail Business
- BFSI (Banking, Financial Services and Insurance) Documentation

MANAGEMENT BOARD



Lion. M. A. Vijayamoghan
Chairman

Lion. M. A. Vijayamoghan is a graduate in Economics from Madras Christian College. He has more than 40 years of experience in Commerce and Business Management. He owns many business enterprises with exposure to Textiles, Agro based products, Petroleum products etc. He is managing coffee and cardamom plantations and a distribution company besides being a proud agriculturist. He is also a core group trainer of District 324-B5 of Lions Club International and also a recipient of the International Leadership Award from Lions Club International. Currently, he is the Chairman of the Management Board of Sree Saraswathi Thyagaraja College.



Lion. T. Sethupati
Vice Chairman

Lion. T. Sethupati is a post graduate in Agricultural Science from Tamilnadu Agricultural University. He took over the family business of BG Group, a well-diversified Sales and Marketing Organization representing many Multi National Companies. He manages large acreage of agricultural lands engaged in the cultivation of Coconut and Mangoes. Mr. T.Sethupati is also engaged in the Hospitality business by establishing a world class Ayurvedic and Leisure Resort in Pollachi, Coco Lagoon by Great Mount Resort and serves as the Managing Director of the Resort. He is an executive member of the Pollachi Chamber of Commerce and Industry, Pollachi, Secretary of Pollachi Merchants' Association and Managing Trustee of Sri Kannika Parameswari Amman Devasthanam, Pollachi. He has also served as the past President of The Pollachi East Lions Club. Currently, he is the Vice Chairman of Sree Saraswathi Thyagaraja College.



Rtn. S. Venkkatesh
Secretary

Rtn. S. Venkkatesh is the Managing Trustee of V.S.V. Vidyaa Mandir Trust and the founder Chairman of Sree Saraswathi Thyagaraja College (STC). He is associated with and holding key positions in several national and international service organizations. He is the Vice President of Pollachi Chamber of Commerce and Industries. He is a Rotarian and Past President of Pollachi Rotary club. He is the President of BG Groups of Companies. This group with highest ethical standards and business practices has been successful over the past sixty years dealing with one of the biggest FMCG companies in the country - the ITC Limited. He is a passionate leader and has a long track record of successful management and is also the President of Sree Kannika Parameshwari Charitable Trust .

MANAGEMENT BOARD

Mr. Hari Prakash Vimal Kumar Director



Mr. Vimal Kumar is an MBA graduate from U.K. with 18 years of professional experience, of which 11 years comprise of experience in the corporate world and the remaining as an entrepreneur. His corporate experience involves working for "Tata Consultancy Services" in diverse functional areas such as marketing, pre-sales, service delivery, and project management across multiple domains and countries including India, Canada, UK and the US. As an entrepreneur, he is the Proprietor of "Cloud Nine Hospitality" and a Partner in "Seven Spice Hospitality" which invests into various Hospitality / Restaurant startups and established brands across multiple cities in India. Apart from the hospitality industry, he is also a Partner in "Prime Source Ventures" that has business interests in the construction industry as a distributor of imported shatter proof films and Aluminum Mesh doors and windows. Mr. Vimal is also the member of the Board of Directors and Trustee of Sree Saraswathi Thyagaraja College of Arts and Science. He is also socially active as a member of "Round Table India", through which he is involved in various socially impactful welfare projects.

Rtn. P. T. S. Maheswar Director



Mr. Maheswar hails from a successful business family that has multiple interests in education, FMCG distribution, agriculture and hospitality. He is an engineering graduate from PSG College of Technology. After his graduation, he started his professional career with Godrej & Boyce Mfg Co. He has worked in many places throughout India. Currently, he serves as a Director at Sree Saraswathi Thyagaraja College, Pollachi. He also serves as the Director - Marketing at Great Mount Resort Pvt Ltd, which operates a luxury wellness retreat, Coco Lagoon at Pollachi. The resort is a pioneer in organized tourism offering multiple experiential travels to its guests. He is also a passionate agriculturist who successfully manages large scale coconut and mango plantations. He is an active member in Rotary International and also a member of professional bodies like Young Indians and South Indian Hotels and Resorts Association.

S. V. Sreekanth Director



Mr. S. V. Sreekanth is a management professional and has got the required attitude, passion, drive and energy to make an immediate and positive difference in our institution. Having done his graduation in Mechanical Engineering in PSG College of Technology, he has completed his post graduation in business management from one of India's top rated institutions - Xavier School of Business (XLRI), Jamshedpur. He has a rich experience as Senior Consultant in Capgemini Consulting. Prior to that, he was also associated with Indian truck OEM Ashok Leyland in the managerial cadre. Mr. Sreekanth is currently the business partner in BG Group of Companies. Because of his genuine passion and thirst for acquiring knowledge, he is currently pursuing his Doctoral Research in Human Resource Management. Mr. Sreekanth was one of the conveners of CII-YI (Young Indian) chapter of XLRI and organized several initiatives promoting development of rural youth in the domains of education, healthcare and employability. He is an ardent lover of nature and is passionate towards farming.

MANAGEMENT BOARD



Mrs. Shrvanthy Krishnamurthy
Director

Mrs. Shrvanthy Krishnamurthy, wife of our Director Thiru S.V. Sreekanth is an Engineer in Biotechnology graduated from PSG College of Technology, Coimbatore. As the CEO of Wecare India, she deals with skin and care products. Being aware of the importance of women entrepreneurship in India, she has taken up the responsibility of leading a team of women entrepreneurs who could contribute to national development. She to her credit, has successfully launched several products across the state. PSG College of Technology honoured her recently with the Best Alumni Award.



Mr. M.V.Sreekanth
Director

Mr. M.V. Sreekanth, a highly skilled young man with his chaste English and innovative thinking, is a foodpreneur and a farmer with Biomedical Science background and research bent of mind. Hailing from a traditional business family, he is energetic and down-to-earth personality with positive vibes driven by the virtues of sympathy, empathy and compassion. Besides he is a falconer, marksman, Padi Certified Master diver and loves rowing, Climbing and also a radio amateur. He owns a restaurant and is very keen in developing sustainable and safe food chain for mankind through innovative techniques in farming and food production. Beyond his thirsts for Business ventures and farming interests he is very keen in dovetailing his multiskill sets with his academic experience in the field of higher education for the Summum Bonum of STC. Inheriting everything from his proud dad in running the institution, we hope that his contribution by his revolutionary concepts and philosophy would be par excellent.



Mr. P.T.S.Shreeram
Director

Mr. P.T.S. Shreeram hails from a successful entrepreneurial family that has multiple business interests in the following sectors - Manufacturing, Hospitality, Agro and Logistics. Shreeram is a Commerce graduate from the prestigious Shri Ram College of Commerce, Delhi (SRCC). He also holds a Post graduate degree from the country's renowned B-School, Indian School of Business (ISB). Before taking over the reins of his family business, Shreeram worked as a Management Consultant with the prominent US based audit firm - Ernst & Young (EY). During his tenure with Ernst & Young (EY), Shreeram consulted with major corporate conglomerates in the manufacturing, hospitality and construction sectors and helped optimize their business processes and mitigate operational risks. He has also headed the Operations and the strategy teams for a Series B funded technology startup in Bangalore - Healthifyme. He played a critical role in raising Series B funds of \$ 12 million for the organization. Shreeram currently serves as the Executive Director in the following Companies -

- Nu Sand - One of the largest manufacturers of concreting raw materials in the Coimbatore District.
- Coco Lagoon - One of the finest luxury resorts in the southern part of Tamil Nadu with 32 keys.

Shreeram is happily married to Mrs.Preethi Shreeram.

ACADEMIC BOARD



Dr. A. Somu
Principal

Dr.A.Somu the principal of STC is youthful and dynamic and the one committed to the cause of higher education. He has an excellent academic background with sound and solid records of achievements. He is highly qualified with M.Com, MBA and a doctorate in commerce with specialization in Finance and International marketing. Well experienced with 30 years of service in the academic field, his vision and dynamism have sharpened his wit, wisdom and intelligence and have also enriched him to become a multi-dimensional personality in the academia as a scholar, a professor, administrator, researcher, a guide and mentor, author and editor of many international journals, organization builder and policy maker. He has a bent of mind to teach with passion, for student's transformation and the love to share his knowledge and wisdom through his lectures, paper presentation in countless conferences and seminars and authoring/ISBN books in commerce and management. His high spirit, disposition and quick decision making skill fortified by courage, confidence, tireless labour and meticulous planning and his sway on the administration will definitely put STC on the high pedestal of glory and qualify it to become a university of excellence.



Dr. V. Venkateswaran
Dean, Physical Sciences

Dr. V. Venkateswaran is a well-known academician and an able administrator who has been in the field of education for over past 46 years. He is an acknowledged author in the field of Chemistry and has published two books to his credit. He has presented more than 30 research articles in national and international seminars and conferences and has twenty two research publications in reputed national and international journals. He is a life member of Chemical Research Society of India, Bangalore. He has served as Principal in Erode Arts and Science College, and STC Pollachi and has been a member in the Board of Studies, Academic Council of several universities and autonomous colleges. He has been a resource person in several seminars and workshops and has given several invited talks. He is actively involved in research in the area of Environmental Chemistry. He has guided 10 Ph.D scholars and 40 M.Phil scholars.



Prof. R. Padmanabhan
Dean, Academic Affairs

Prof.R.Padmanabhan graduated in Economics from Sr.Joseph's College Trichy started his teaching service in higher education from 1965 and has completed 55 years of service in several capacities as Asst. Prof., Professor and HoD Economics, Principal, Dean, Director and Controller of examination and also as a member in several college Committees, and advisory boards, academic councils etc. At STC, he is engaged in all academic and promotional activities. Twice he served as the coordinator for NAAC and Autonomy and for the Best College Award from Bharathiar University. Currently, he is the Dean for the departments of Tamil and English and the editor of the college bulletin - YATRA and has edited 8 books in ethics and culture and 2 books in Psychology. His focus is on transforming the youth into good citizens who are the assets and the great demographic dividend of India.

ACADEMIC BOARD



Prof. K. Sivasamy
Dean, Mathematics

A wizard in Mathematics and Statistics, Prof. K. Sivasamy has been a veteran teacher and motivator in research activities for over a period of 48 years. He has guided many M.Phil scholars and has specialized in Applied Mathematics, Differential Equations, Fluid Dynamics and Applied Statistics.

He continues to be a friend, philosopher and guide to students from all streams especially for business prospects. He knows the mantra to transform a novice into a real Mathematician through his excellent knowledge in the subject, easy teaching methodologies and motivation of students and teachers. His expertise is an asset to STC.



Dr. S. Rajalatha
Director, Centre for Human Excellence

Dr.Rajalatha an experienced professor of Tamil and a scholar in Tamil literature and her doctoral degree is on PRAPANJAN novels. She has done her UGC sponsored major project of research on "TRANSGENDERS IN TAMILNADU -A SOCIAL SURVEY". To her credit she has many: presented papers in international seminars and conferences and her articles published in Dinamalar daily and in number of books. She serves as the sheet anchor in organizing several functions of the college, like Pongal festival, College Annual day, Adukalam, Shristi, etc. and the birthday celebrations of the great men of Tamilnadu and India. Her services at STC in many ways are written in indelible ink for anyone to emulate and cherish forever.

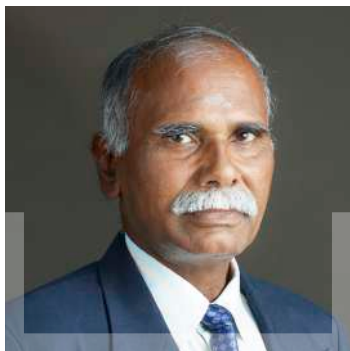


Dr. G. Anbu Selvi
Director, Centre for Rural Development

She has wide and intense experience in teaching and research activities. As the NGO member of Patspin India Pvt Limited, Dr.G.Anbuselvi plays a significant role in combating the sexual harassments of women. She has completed one UGC Minor Project and has successfully organized a NCW sponsored National Seminar. She has also published papers in 21 National and International journals. Her zeal and passion for research continues through her guidance of M.Phil and PhD. Scholars. Her evaluation survey for Subharam always proclaims her zest for research. She has also completed an action research survey for Magic Bus Foundation. Her journey in research continues with an unquenched thirst.

With Medical and Psychiatry as her root, Dr.G.Anbuselvi has very well mastered the art of twining research and teaching. The teacher element in her motivates her to reach the pinnacle of victory by creating healthy individuals and healthy society.

ACADEMIC BOARD



Dr. M. R. Natesan
Controller of Examination

Dr. M. R. Natesan is a veteran having a rich experience of 40 years in the academic and administrative fields. He started his career as an Assistant Controller of Examinations at Sri Ramakrishna Mission Vidyalaya College of Arts & Science, Coimbatore in the year 1983. He was promoted as the Controller of Examinations in the same College in the year 1986 and served in the same capacity for 8 years. Later from the administrative side, he moved on to teaching line as an Assistant Professor in the Department of Social Work in 1988, and was promoted as Associate Professor and Head of the Department. He retired from service in 2013 and again, he got an opportunity to serve the same institution for one year as Deputy Controller of Examinations of RMV University, Coimbatore Centre. He is now Controller of Examination at STC since 2014. He has served as NSS Programme Officer for 10 years, organized many outreach programmes to inculcate leadership traits and service orientation among the students. He has guided four M.Phil scholars and two Ph.D scholars. Several papers have been presented by him in many seminars, workshops and conferences and has acted as a chairperson in many forums.



Dr. A. Saravanan
Director, School of Computing Science

Dr. A. Saravanan, is a versatile person having a sound conceptual knowledge in the areas of computer science and its fields. His professional qualification includes MCA and M.Phil and has been awarded highly commended doctoral degree, Ph.D in Computer Applications from Anna University Chennai. He has published several papers in International Journals and Conferences. His research interest includes Trustworthy Computing and Network Security. He has a long tenure of 21 years of teaching experience. He has been the coordinator and convener for more than 20 workshops, seminars and faculty development programmes in the institution where he served earlier. He is also a reviewer of a few reputed international journals. He has obtained grants from different government organizations such as DRDO, CSIR, DST, DIT and AICTE for conducting conferences, workshops and seminars. He has a good technical knowledge by which he has developed a few software for official use.



Dr. N. Chandar Kumar
Director, Counselling and Guidance

Dr. N. Chandar Kumar, M.A., Ph.D in Psychology with specialization in Child Psychology, Behavior Therapy and Cognitive Retraining is the Director of the Centre for Counselling and Guidance. His long years of experience as a Child Psychologist for more than 25 years in different top most institutions and meeting and treating more than 20000 patients both adults and children is his big strength. He has two original scientific publications to his credit. His dynamism and scientific Counselling and Guidance to students of STC will be his great contribution to students welfare.

ACADEMIC BOARD



Mr. K. Bharathi

Director, Department of Physical Education

Mr. K. Bharathi completed his higher studies in Maruthi College of Physical Education and has been serving as Director of Physical Education since the inception of the college. He has specialized in Cricket, Ball Badminton and Athletics and has produced more than 50 students who are now placed in various departments of State and Central Govts. He is rendering his service as a coach, selection committee member of Bharathiar University, Volleyball, Ball Badminton, Athletics and Weight lifting teams. He is highly acclaimed for retaining STC in the 11nd place consecutively for the 7th year in sports and games among the colleges of Bharathiar University.



Dr. V. Ramachandran

Director, Centre for Faculty Development

Dr. V. Ramachandran has worked as HR professional in leading automobile and textile organizations for over 20 years. He has also conducted multifarious training programmes for the managerial and non managerial cadres of leading business houses. He was one among the architects in creating and executing a novel and comprehensive policies and practices for the textile units that are now being widely followed in all the textile units across Tamilnadu.

He currently holds the position of Director, Centre for Faculty Development at STC. He acts as a Public Relation Officer and Industry – Institute interface for the Institution. He is also an Advisory Committee Member of the Centre for Entrepreneurial Development and Centre for Counselling and Guidance of the college. He did his Post Graduation in Political Science and Public Administration and also possesses Post Graduate Diploma Personnel Management and Labour Law. He is MBA and M.Phil qualified and possesses the coveted Ph.D in human resource initiatives towards retention of women workers in textile industry.



Dr. M. Gunasekaran

Dean, School of Commerce

Dr. M. Gunasekaran an experienced professor in the field of commerce and management science has joined the STC family and he assumed office as Dean Commerce on 16.07.2019. He has served more than 30 years in the institutions of higher learning and his credits and merits are many. He has had his higher learning in the reputed institutions of NGM College, PSG Arts and Science and Periyar University. His record of achievements reveals that he has attended several seminars and workshops with the presentation of research oriented papers. His articles have been published in many international Journals. His rich experience will definitely take the STC School of Commerce to new heights and his academic services will strengthen STC.

ACADEMIC BOARD



Dr. N. Balu

Director, School of Management and IAS Academy

a result oriented professional with 28 years of multi- faceted experience in the field of higher education, business and Administration has assumed office on 3rd June 2019 as the director of the School of Management at STC. Guided by his vision and mission, he works for the transformation of Human Resource and organisational development. His lofty ideals as an academicians are to work for enhancing the quality of teaching faculty through well planned training, achieve holistic development of the students and transform them into real professionals enriched with values and work for institutional brand building. He has offered his services as a trainer or consultant to 56 educational institutions, 56 small and medium enterprises and to the office of the Inspector General of Police, T.N. etc. His academic profile is attractive with his involvement in the statutory bodies of many educational institutions while his corporate profile and achievements make one to wonder how all these is possible by a single individual.



Mr. N. Prasannan

Director, Centre for Training, Placement and Corporate Relations

Mr. N. Prasannan has 15+ years of extensive experience in Placement, Training and Industry Collaborations. He is associated with Sree Saraswathi Thyagaraja College since 2019-2020. His core strength is his networking ability and high standard of maintaining healthy professional relationship with Corporate Industries. He is one of the most vibrant and enthusiastic persons. His caliber has proved itself to be instrumental in placing the students in top MNC companies. At STC he looks after the training and placement activities of students maintaining close liaison with industry for placement of students. In consultation with the co-ordinator of industry and institutions interaction, he organizes lectures by professionals from industry. Based on the feedbacks from companies visiting the campus for placements, he arranges training programmes for the soft skills and the skill essential for facing interviews using institutional and external expertise.

ADVISORY BOARD



Prof. (Dr). K. Chockalingam

Former Vice Chancellor, M.S.University, Tirunelveli

Dr.K. Chockalingam, M.A., M.Litt. M.L., Ph.D., hailing from Kanniyakumari district in Tamil Nadu, is currently the Vice President of the World Society of Victimology. He served as the Chair Professor in Criminal Law at the National Law University, Delhi until the end of February 2014 since May 2012. Earlier he was working as Professor of Criminology and Victimology at the Tokiwa International Victimology Institute of the Tokiwa University in Japan from September 2005 until the end of September 2011, after completing his three year term as the Vice Chancellor of Manonmaniam Sundaranar University in December 2004. During his six years of stay at Tokiwa University, Japan, he worked as Deputy Director of the Tokiwa International Victimology Institute for two years and finally as Director of the International Centre of the Tokiwa University. Prof.Chockalingam has received international and national awards for his contribution to progressive policy and programmes for crime victims and has been invited to lecture in universities in more than 30 countries. He has more than 40 years of teaching and research experience in various Universities.



Dr. L. Ganesh

Professor, Dept. of Management Studies, IIT-Madras

Dr. LSG, is a Professor in the Department of Management Studies and the former Dean (Students) of the Indian Institute of Technology, Madras. He has more than thirty five years of experience in the field of teaching and research. His academic interests and expertise include Systems Thinking, Decision Analysis, Data Analysis, Project Management, Knowledge Management, Technology Management, Creativity and Innovation, Institutional Planning and Development, Institutional Leadership and Management.

He is an inspiring teacher and mentor and three of his doctoral students have won International and National awards for their theses in the areas of Technology, Management and Knowledge Management. One of his research students has won the "Budding Innovator" Award of the National Research and Development Council (NRDC), Government of India. He feels that "It is quite an inspiring and fulfilling experience, both professionally and personally, to be able to work for STC, Pollachi".



Dr. R. Nandagopal

Director, Economics and Finance, XIME, Kochi

Dr. R. Nandagopal is currently the Director of Xavier Institute of Management and Entrepreneurship, Kochi. He joined PSG Institute of Management in 1994 and took over as the Director in 2000. He received his Ph.D. in Finance in 1985 from the University of Madras and has over three decades of academic experience serving in various capacities of leading institutions like Institute of Public Enterprise, Hyderabad and Loyola College, Madras. He has organized a number of Executive Development programs for senior and middle level managers and carried out consultancy works in the area of Financial Management and restructuring of organizations. He has published more than 75 articles in national and international journals and authored 17 books in Management.

He is the founder member of ABBS and has held leadership positions in National and Regional organizations that include AIMA, AIMS, CII, ICC, CMA and Coimbatore Productivity Council.

GOVERNING BODY MEMBERS

MANAGEMENT MEMBERS

Ln. M.A. Vijayamoghan
Chairman, STC

Ln. T. Sethupati
Vice Chairman, STC

Mr. S. Venkatesh
Secretary, STC

Mr. V.H.P. Vimal Kumar
Director, STC

Mr. P.T.S. Maheswar
Director, STC

Mr. S.V. Sreekanth
Director, STC

Mrs. Shravanthy Krishnamurthy
Director, STC

Mr. M.V. Sreekanth
Director, STC

Mr. P.T.S. Shreeram
Director, STC

TEACHER REPRESENTATIVES

Dr. V. Venkateswaran
Dean, Physical Sciences

Prof. R. Padmanabhan
Dean, Academic Affairs

Prof. K. Sivasamy
Dean, Mathematics (In service)

EXTERNAL EXPERTS

Dr. R. Nandagopal
Director, Economics and Finance
Xavier Institute of Management and
Entrepreneurship, Kochi.

UGC NOMINEE

Dr. (Mrs.) Suchita Malik
C-1/61, Bapa Nagar, New Delhi.

STATE GOVERNMENT NOMINEE

Joint Director of Collegiate Education
Coimbatore Region,
Coimbatore.

UNIVERSITY NOMINEE

Dr. N. Jeyakumar
Professor & Head
Department of Bio-Informatics
Bharathiar University, Coimbatore.

EX-OFFICIO MEMBER

Dr. A. Somu
Principal, STC

COLLEGE COMMITTEE MEMBERS

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Ln. T. Sethupati
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Mr. S. Venkatesh
Secretary, STC

Mr. V.H.P. Vimal Kumar
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Mr. P.T.S. Maheswar
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Mr. S.V. Sreekanth
Director, STC

Mrs. Shravanthy Krishnamurthy
Director, STC

Mr. M.V. Sreekanth
Director, STC

Mr. P.T.S. Shreeram
Director, STC

FACULTY REPRESENTATIVES

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Dean, Physical Sciences

Prof. K. Sivasamy
Dean, Mathematics (In service)

Mr. S. Velayuthasamy
Administrative Officer

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Head
Department of Software Systems,
PSG College of Arts and Science,
Coimbatore.

Dr. R. Venkatapathy
Former Director - BSMED
Bharathiar University, Coimbatore.

Prof. M.S. Lakshmi Narayanan
No. 28, Krishnan Street
Thirumalai Nagar, Gobi.

UNIVERSITY NOMINEE

Dr. N. Jeyakumar
Professor & Head
Department of Bio-Informatics
Bharathiar University, Coimbatore.

EX-OFFICIO MEMBER

Dr. A. Somu
Principal, STC

ADVISORS INSTITUTIONAL DEVELOPMENT

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Former Vice Chancellor,
M.S.University, Tirunelveli,
Chairperson,
Executive Council (RGNIYD),
Professor of Criminology, Criminal
Law and Victimology,
Ministry of Youth Affairs and Sports,
RGNIYD, Sriperumpudur.

Dr. R. Nandagopal
Director,
Economics and Finance
Xavier Institute of Management and
Entrepreneurship,
Kochi.

Dr. L.S. Ganesh
Professor, Dept. of Management
Studies
Indian Institute of Technology –
Madras.

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IQAC COORDINATOR

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Dr. G. Anbu Selvi, HoD - Social Work

Dr. S. Rajalatha, HoD - Tamil

Dr. Vennila Nancy Christina
HoD – English

Dr. R. Senthil Amutha, HoD - Maths

Dr. O. V. Shanmugasundram
PC - PG Maths

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Mrs. D. Geetha, PC - BCA

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Dr. S. Jayakumar,

HoD - Physics

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Member Secretary

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Dr. G. Anbu Selvi, HoD

Social Work

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HoD - Psychology

Dr. S. Jayakumar,

HoD - Physics

Dr. A. Ayyasamy, HoD - Chemistry

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Controller of Examinations

Dr.A.Saravanan
Director – CS

Dr.V.Suresh Kumar
Associate Professor - MBA

Dr.Shoby Bovas
Associate Professor - MSW

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of Management and Technology,
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PSG College of Arts & Science,
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(Retd.), Sara Elgi Groups
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Mr. S. Venkkatesh

Managing Partner
BG & Co, Pollachi.

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Dr. M. Sundaresan

Professor & Head
Department of Information
Technology
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Former Director - BSMED
Bharathiar University,
Coimbatore.

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Association,
Coimbatore.

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Association
Executive Director
Quadrasystems.net (India) Private
Limited, Coimbatore.

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President – CODISSIA
Coimbatore.

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DGM, Training & Development
Roots Industries India Ltd,
Coimbatore.

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CEO – Brand Pundit,(Brand and
Retail Consulting), Coimbatore.

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Zoho Corporation Pvt Ltd
Estancia IT Park, Chengalpattu,

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CEO & Co-Founder of Naturals,
Groom India Saloon & Spa Pvt. Ltd,
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Chennai .

ADVISORY COMMITTEE MEMBERS - MCA

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G.Ganesan Engineering Works
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Mr. Sundaresan Krishnan Iyer

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Science and Higher Education for
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Dr. MohanRaj

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Dr. D. Joseph Xavier

Associate Vice President
National Payment Corporation of
India, Chennai.

Mr. Chandrasekhar Chenniappan

Team - Human Resources
Virtusa,
Bangalore.

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Senior Manager,
Sify Technologies Limited.
Chennai.

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General Manager
State Street HCL,
Coimbatore.

Mr. Balaji Nagendran

Associate Vice President (South)
Tradeindia Pvt Ltd, Chennai.

Mr. Kenneth Jayaseelan

Assistant General Manager-HR,
Tata Consulting Services (TCS),
Chennai.

Mr. V.P. Ponnuswamy

General Manager-HR,
Renault Nissan Automotive
India Pvt Ltd, Chennai.

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Christian Fellowship Hospital
Oddanchatram, Dindigul.

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Dr. K. Nanthini

Principal
Nehru Institute of Management
Studies, Coimbatore.

Mr. M. Saleem

President
Environment Conservation Group,
Coimbatore.

Mr. John Sundararaj

Advocate, Mettupalayam.

Dr. P. Govindarajan

DIG-Prisons (Retd.), Coimbatore.

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CEO
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School of Management
Pondicherry University, Karaikal.

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Assc. Prof. & Head
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Sulur, Coimbatore.

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Analytics and Economics and Head
Sustainable Development Goal
Research Centre
Presidency University
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Periyar University PG Extension
Centre, Dharmapuri.

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and Entrepreneur Development
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Bangalore.

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Coimbatore.

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Assistant Director
MSME, Coimbatore.

Dr. G. Ravikumar
Director of CED
Anna University, Coimbatore.

Mr. B. Chidambaranathan
Young Entrepreneurship Society
Pollachi.

Dr. K. Sureshkumar
General Manager - PSG-STEP
PSG College of Technology
Coimbatore.

Mr. M.V. Chandrasekar
Secretary, Market committee
Dept of Agrl. Marketing & Agri
business, Dindigul.

Dr. A. Akilandeswari
Project Manager
Women Technology Park
PSGR Krishnammal College for
Women, Coimbatore.

Mr. Dinesh Manickam
Manager at AIC RAISE,
India's 1st Startup Incubation
Center focusing on United Nation's
Sustainable Development Goals
Coimbatore.

Mr. C.R. Badrinath
Managing Director
Visinture Strategic Solutions (Cbe)
Pvt. Ltd
R.S. Puram, Coimbatore.

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Vice President (Central Management)
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Professor, Dept. of Management
Studies
Indian Institute of Technology –
Madras.

Dr. B. Ramadoss
Professor & Head, Department of
Computer Applications
National Institute of Technology,
Trichy.

Dr. M. Jayakumar
Director, (Retd),
Dept. of Extension and Career
Guidance
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Coimbatore.

Dr. A. Mohamed Ibrahim
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Jamal Mohamed College,
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Dr. R. Nadarajan
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Department of Applied &
Computational Sciences
PSG College of Technology,
Coimbatore.

Dr. N. Surendra Prasad
Former Principal
DJ College for Managerial Excellence
Coimbatore.

Dr. Babu Devasenapati
Director
Centre for Creativity
SNS Group of Institutions,
Coimbatore.

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Pachaiappa Foundation
R.P Group,
Pollachi.

Thiru. Nanjilnadan
Writer
Sowripalayam, Coimbatore.

Thiru. P.K. Mysamy
Advocate, Pollachi.

Dr. K. Perumal
Director
WCSC – Vision Academy
Vision for Wisdom,
Temple of Consciousness
Arut Perum Jothi Nagar, Aliyar
Pollachi.

Mr. S.V. Elango
President – Swami Vivekanandar
Pani Mantram
Pollachi.

**Moulavi. M.M. Mohammed Ismayil
Imdhadhai**
Correspondent
Hidhaaya Islamic College for Women
Coimbatore.

Ms. Hemalatha Manoharan
Advocate and Professor in
WCSC vision, Aliyar.

Mr. P. John Peter
Coimbatore Kitchen Equipment
Pvt. Ltd, Coimbatore.

Marapin Mairdhan Muthiaa
Chief Editor,
Namathu Nambikkai Magazine,
Coimbatore.

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Consultant,
(Tribal Health Research)
ICMR - National Institute of
Epidemiology (NIE),
Ministry of Health and Family
Welfare, Department of Health
Research, Government of India.

Mr. D.V. Vijayakumar
Project Director
National child line project
Coimbatore Collectorate
Coimbatore.

Dr. A.S. Sankaranarayanan

Managing Trustee
Native Medicare Charitable Trust
Coimbatore.

Dr. A. Rajan

Associate professor
Department of social work
In charge-Extension and UBA
PSG college of Arts and Science
Coimbatore.

Mr. S. Rajarajan

Senior Manager
Cheshire homes
Peelamedu, Coimbatore.

Mr. M. Shunmugam

Director
Vetri IAS Study Circle,
Chennai.

SPECIAL INVITEES

Block Development Officer of
Pollachi North

Block Development Officer of
Pollachi South

Block Development Officer of
Udumalpet

Block Development Officer of
Pethappampatti

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NAAC Co-ordinator
Associate Professor & Research
Guide, Department of English &
Centre for Research
St.Teresa's College (Autonomous),
Ernakulam, Kerala.

Dr. M. K. Baby

Professor & Head of the Department
School of Management
Kristu Jayanti College (Autonomous)
Kothanur, Bengaluru.

Dr. S. Alfred Cecil Raj

Associate Professor,
Department of Physics
St.Joseph's College
(Autonomous)
Tiruchirappalli.

Dr. Prashant R. Nair

Chairperson,
Internal Quality Assurance Cell
(IQAC)
Associate Professor of Computer
Science,
Amrita School of Engineering,
Amrita Vishwa Vidyapeetham,
Coimbatore.

Prof. (Dr.) Muruganatham Ponnusamy

Registrar
Saintgits Group of Institutions
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Kottayam, Kerala.

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Dr. O.A. Balasubramaniam

Managing Director,
ROOTS CAST Private Limited,
RKG Industrial Estate,
Ganapathy, Coimbatore.

Dr. M.P. Ayyappadas

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Associate Professor and Head
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Sulur, Coimbatore.

Dr. S. Venkata Krishna Kumar

IQAC – Co-ordinator
Associate Professor and Head
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PSG College of Arts and Science
Coimbatore.

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Arjuna & Dronacharya Awardee in
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Dr. Ch. V.S.T. Sai Kumar

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Maruthi College of Physical Education,
Coimbatore.

Mr. Charles Borromeo

Arjuna and Padhmashree
Awardee in Athletics,
Asian Games Gold Medalist and
Olympian, Chennai.

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Managing Director,
Ortho One Orthopaedic Hospital,
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Mr. P. Velusamy

Vice President
Aqua Pump Industries,
Coimbatore.

Mr. K. Sellamuthu

Former Volleyball Player,
State Bank of India (Retd.),
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Mr. K. Mohammed Easa

General Manager
Ali International Trading Est.
Qatar.

Dr. P. Vengatesh

Manager - SDAT
Jawaharlal Nehru Stadium,
Chennai.

Dr. K. Raja

District Sports and
Youth Welfare Officer,
Anna Stadium, Madarai.

PORTAL OF PERFECTION

Set in a salubrious surroundings that is at once pleasing to the eyes and the minds, the STC campus is located on the Pollachi-Palani National Highway and is easily accessible from the train station and bus terminal. The institution provides the best and perfect setting and ambience for knowledge gain, spiritual orientation and creative pursuits.

Development of STC has been rapid over the years – traditional buildings combined with ultra modern buildings, well furnished classrooms with eye catching modern interiors and labs. These facilities, along with the extensive play fields and activity areas provide the students with some of the best resources they can think of in any educational establishment in the area.

Committed to high quality in higher education, STC aims at “getting things right” from the first moment onwards. Contact is made with other colleges offering a wide range of subjects and programmes of study, tailor made to meet the needs of the individual student following initial consultations. From then on, progress is carefully monitored so that each student gets the best of the bests out of his or her time in the college. In fact, the college thrives on in meeting the diverse needs of students from the local community to ensure academic success and their all-round development. Self discipline is insisted and independence is encouraged. There is a lively atmosphere for the students to develop themselves into matured personalities by the prudent and well thought out planned services provided by the management and faculty.

Students choose STC mainly for its performance in the field of higher education and for its high standard. The opportunities provided to the students during their academic years at STC are many and wide ranging to make the most out of their time spent here on the path of success and achieving excellence.





Message from **Dr. A. SOMU**, Principal

Hearty welcome to STC - the temple of learning!

Knowledge is power. For a successful career in the intellectually competitive digital era, one requires three attributes namely, knowledge, skill, and attitude. The power of knowledge is all around us to rejoice. It has always been the prime mover of prosperity. It is acquired through quality education, information, intelligence, hard labour and experience. It should be transformed into skills for competency. Merely having knowledge is not enough. The knowledge must manifest itself in the form of skills which are utilized for the betterment of society and for self development. An optimistic approach towards issues is an important element that assures success in our life.

STC has a par excellent infrastructure –faculty, buildings, labs, library, play fields, etc. It strives to impart value based holistic education to the younger generation who are the assets and the real nation builders!

I sincerely believe that STC will fulfill the aspirations of the young and vibrant student community of this millennium by providing them excellent education, eco system and conducive ambiance for better learning experience.

I wish every student a prosperous and successful career and a wonderful learning experience at STC!

Re-accredited by NAAC Twice with

"A" GRADE

STC Gears up with GUSTO!

We take immense joy in announcing that STC has been re-accredited twice with "A" Grade in 2013 & 2018 by the National Assessment and Accreditation Council (NAAC) Bengaluru.

A photograph of three students in a computer lab. A young man with glasses and a green shirt is in the foreground, looking at a computer screen. Behind him, a young woman with glasses is also looking at the screen. Another student's head is visible in the foreground, looking towards the screen. The background is a plain wall.

UNDER GRADUATE PROGRAMMES

- B.Sc (Digital and Cyber Forensic Science)
- B.Sc (Psychology)
- B.Sc (Data Science and Analytics)*
- B.Sc (Artificial Intelligence and Machine Learning)*
- B.Sc (Computer Science)
- BCA (Computer Applications)
- B.Sc (Information Technology)
- B.Sc (Mathematics)
- B.Sc (Physics)
- B.Sc (Chemistry)
- B.Com (Applied Business Accounting)
- B.Com (Business Process Services) with TCS
- B.Com (Professional Accounting)
- B.Com (Computer Applications)
- B.Com
- BBA
- BA (English Literature)

* Proposed new programme

UG

B.Sc

DIGITAL AND CYBER FORENSIC SCIENCE

Duration : 3 years

Eligibility : Pass in +2

CAREER PROSPECTS

B.Sc. (Digital and Cyber Forensics Science) programme covers a wide range of skills, including emphasis on prevention, detection and mitigation of cyber-attacks, combined with the agility to gather digital evidence and conduct electronic crime investigations. Graduates will be equipped to evaluate an end-to-end cyber forensics investigation and prepare a digital forensics evidence report.

The programme prepares students to respond to the growing demand and confront attacks with the ability to develop security policies for organizations and the skills to mitigate the effects on a network infrastructure due to a cyber-attack.

After the completion of the programme one can join PG programme viz M.Sc. (Forensic Science), MBA, MCA, M.Sc (CS) etc., After successful completion of this degree the students may be employed as Detective Cyber Forensic Analyst, Forensic scientist, Cyber Investigative officers, Forensic Expert, Digital Crime Scene Investigator etc.,



COURSE CONTENTS

- Introduction to Cyber Security and Cyber Laws
- Programming in C
- Mathematics for Cyber Security
- Environment Science
- Threats in Social Media
- Programming in Python
- Probability and Statistics
- Value Education and Human Rights
- Operating System
- Information Security
- Introduction to Forensic Science
- Forensic Physics
- Multimedia Security
- Computer Networks
- Forensic Psychology
- Cloud Security
- Forensic Chemistry
- Ethical Hacking Lab
- Advanced Computer Forensics
- Mobile Computing
- Web Technology
- Computer Forensic and Cyber Crime
- Forensic Crime Scene Management
- Mind Management and Human Values
- IT Governance, Risk and Compliance
- Advanced Data Science for Security Analysis
- Principles of Machine Learning
- Intellectual Property Rights
- Forensic Audio Video Analysis
- Disaster Management System
- Digital Evidence and Computer Crime

B.Sc PSYCHOLOGY

Duration : 3 years

Eligibility : Pass in +2

CAREER PROSPECTS

The Department of Psychology at STC trains young minds at the undergraduate level to equip themselves with the right level of attitude, skill and knowledge to become successful in the following professions such as

- Clinical Psychologist
- Counselling Psychologist
- Special Educator for Childhood Disorders
- Rehabilitation Services
- Sports Psychologist
- Student Counsellor in Schools, Colleges & Marital Counsellor at Family Courts
- Specialists in Human Relations at various Organizations, Institutions and Industries
- Research and Project Assistants in DRDO
- Eminent Academicians

COURSE CONTENTS

- General Psychology I & II
- Developmental Psychology I & II
- Bio Psychology I & II
- Abnormal Psychology I & II
- Statistical Methods in Psychology I & II
- Experimental Psychology I,II,III [Hands on Training Practicals] & Case Analysis
- Psychological Testing and Assessment
- Social Psychology I & II
- Industrial Psychology I & II
- Counselling Psychology I & II
- Learning Disabilities
- Positive Psychology
- Consumer Behaviour / Educational Psychology
- Psychology of Criminal Behaviour / Cognitive Psychology
- Internship (Clinical / Industrial) For 15 Days
- 4 SWAYAM Courses (Online)



B.Sc

DATA SCIENCE AND ANALYTICS

Duration : 3 years

Eligibility : Pass in +2

CAREER PROSPECTS

B.Sc. (Data Science and Analytics) programme (related to data mining and big data) is a multi-disciplinary field that uses scientific methods, processes, algorithms and systems to extract knowledge and insights from structured and unstructured data.

Data Science is to unify statistics, data analysis, machine learning and their related methods in order to “understand and analyse actual phenomena” with data. It employs techniques and theories drawn from many fields within the context of mathematics, statistics, computer science, and information science.

Combined with Data Science, Data Analytics is a process of inspecting, cleansing, transforming and modelling data with the goal of discovering useful information, informing conclusion and supporting decision-making. Data analysis has multiple facets and approaches, encompassing diverse techniques under a variety of names, and is used in different business, science, and social science domains as Data Scientists and Data Analyst.



COURSE CONTENTS

- Programming Paper (C & OOPS)
- Digital Fundamentals & Computer Architecture
- Fundamentals of data analysis
 - Standard Distributions
 - Sampling theory and inferences
 - Descriptive Statistics & Probability
- Data analysis in excel
- Python programming
- Data structures
- Data base design
- Advanced python programming
- Linear algebra & matrices
- Advanced python programming
- Big data
- R-programming
- Artificial intelligence
- R-programming
- Mobile computing
- Web analytics
- Cyber security analytics
- Advanced Big Data Analytics
- Cloud computing
- Business intelligence

B.Sc

ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

Duration : 3 years

Eligibility : Pass in +2

CAREER PROSPECTS

B.Sc. (Artificial Intelligence and Machine Learning) deals with mainly on machines (or computers) that mimic “cognitive” functions which humans associate with the brain such as “learning” and “problem solving”.

Artificial intelligence was founded as an academic discipline and has been divided into subfields based on technical considerations, such as “robotics” or “machine learning”

Machine Learning algorithms build a mathematical model based on sample data, known as “training data”, and are used in a wide variety of applications, such as email filtering and computer vision, where it is difficult to develop a conventional algorithm for performing the task effectively.

Machine learning is closely related to computational statistics, which focuses on making predictions using computers. The AI field draws upon computer science, information engineering, mathematics, psychology, linguistics, philosophy, and many others.

COURSE CONTENTS

- Problem Solving and Programming in C
- Basics of Machine Learning
- Programming in Python
- Discrete Structures
- Programming in R
- Machine Learning Techniques
- Theory of Probability
- Data Analytics
- AI & Knowledge Representation
- Internet of Things
- Optimization Techniques
- Big Data Computing
- Deep Learning
- Natural Language Processing
- Data Visualization
- Cloud Computing
- Natural Language Processing
- Android Application Development
- Neural Networks
- Wireless Network
- Embedded Systems
- Software Defined Networks
- Advanced Data Mining
- Social and Web Media Analytics
- Massive Graph Analysis



B.Sc CS

COMPUTER SCIENCE

Duration : 3 years

Eligibility : Pass in +2

CAREER PROSPECTS

The application of computer in the modern world is unlimited. Computers are extensively used in research and development particularly for scientific and industrial purposes. They are also used for commercial and other special purposes. It increases the demand for the trained workforce. The Government of India has initiated several projects to employ trained computer professionals. IT companies need computer specialists to develop software for domestic and foreign requirements.

After the completion of this course, one can join PG courses viz., M.Sc (CS), MCA, MBA, MIB, MSW etc. and they may be employed as Executives in EDP, System Executives, Software Engineers and System Programmers in software industries. This course will enable the students to gain specialization in Multimedia and Animation.



COURSE CONTENTS

- Problem Solving & Data structures
- Programming in C
- Programming in C & DS Lab
- Statistics
- Digital Fundamentals and Computer Organisation
- Object Oriented Programming with C++
- C++ Programming Lab
- Operations Research
- Operating Systems
- Relational Database Management Systems
- Relational Database Management Systems Lab
- Multimedia Systems
- Discrete Mathematics
- Software Engineering
- VB.Net Programming
- VB.Net Programming Lab
- Multimedia Systems Lab
- Fundamentals of Accounting
- Computer Networks and Information Security
- Gaming and its Application
- Gaming Application Development Lab
- Java Programming
- Java Programming Lab
- Mathematics for Competitive Examinations
- Animation Techniques
- Animation Techniques Lab
- PHP
- PHP Lab
- Object Oriented System Development
- Software Testing and Software Quality Assurance
- Software Project Management
- Mobile Computing and WAP
- Network Protocols
- Network Security
- Summer Project
- Swayam Course (Online)

BCA

COMPUTER APPLICATIONS

Duration : 3 years

Eligibility : Pass in +2

CAREER PROSPECTS

The industry requirements for computer scientists grow day by day and BCA programme can be a better choice of study for the students. The BCA graduates can start up their career prospects either in Government or private sector since there are a lot of employment opportunities in them. Job opportunities can be found in software and hardware companies. Opportunities for placement of the BCA degree holders are plenty as they undergo vigorous training in Programming Languages, Software Package, Project work etc.. After completion, students become eligible to join PG courses such as MCA, M.Sc.(CS), etc., They can be employed as Executives in EDP, System Executives, Software Engineers, System Programmers, etc., in software industries.



COURSE CONTENTS

- Data Structures and Applications
- Programming in C
- Digital Fundamentals and Computer Organization
- Programming in C++
- Operating Systems
- Relational Database Management System
- Java Programming
- Dot Net Programming
- MIS and ERP
- Web Technology Lab
- Web Services Lab
- Web Application Development Lab
- Mobile Application Development Lab
- Computer Networks and Information Security
- Summer Project
- Software Engineering
- PHP and MYSQL
- Python Programming
- E-Commerce and M-Commerce
- Business Intelligence
- Cloud Computing
- Cyber Security
- Statistics
- Operations Research
- Mathematics for Competitive Examinations
- Fundamentals of Accounting

B.Sc (IT)

INFORMATION TECHNOLOGY

Duration : 3 years

Eligibility : Pass in +2

CAREER PROSPECTS

B.Sc (IT) graduates have immense opportunities to serve as technocrats in the fast growing IT sectors. B.Sc (IT) programme primarily focuses on subjects such as software, databases, and networking. After completion of this degree, a student can pursue his/ her higher studies in M.Sc (IT), M.Sc (CS), MCA, MBA, MIB, MSW, MS, etc. Job opportunities in IT sector are very wide and varied right from computer hardware and networking to software. Telecommunications and Office Automation also require IT students. Placement opportunities as Software Engineer / Programmer, Developer (Dot Net / JAVA / C++ etc...), Network Administrator, Database Administrator, Network Programmer, Tester, System Analyst, Business Analyst and System Engineer in MNC IT Companies are plenty.



COURSE CONTENTS

- Digital Fundamentals and Computer Organization
- Programming in C
- Programming in C Lab
- Data structures Fundamentals
- Programming in C++
- C++ and Data structures Lab
- Operating Systems
- Java Programming
- Java Programming Lab
- Multimedia Lab
- PHP Programming
- Software Engineering
- .Net Programming
- .Net Programming Lab
- Database Management Systems
- PHP Programming Lab
- Management Information System
- Health Care Information Systems
- Computer Network and Information Security
- Python Programming
- Python Programming Lab
- Web Technology
- Data Mining and Warehousing
- Big Data Analytics
- Internet of Things
- Mobile Applications Programming
- Mobile Applications Programming Lab
- Artificial Intelligence and Machine Learning
- Open source Java Script Framework Lab
- Mathematics for Competitive Examinations
- Operations Research
- Summer Project
- Yoga
- Value Education and Human Rights
- Environmental Studies
- Swayam Courses (online)

B.Sc MATHEMATICS

Duration : 3 years

Eligibility : Pass in +2 (with General Maths)

CAREER PROSPECTS

A student with B.Sc (Mathematics) can perform extremely well in MCA and MBA and is preferred more in software fields. After the completion of B.Sc (Mathematics), students can join PG courses viz., M.Sc (Mathematics), M.Sc (Statistics), M.Sc. (Applied Mathematics), M.Sc. (Mathematics with Computer Applications), M.Sc (Actuarial Science) integrated Ph.D in IIT / MCA, MBA, MSW, B.Tech (Lateral Entry), B.E (Lateral Entry) and B.Ed. After completing B.Ed, they can join teaching profession. He / she can easily clear TANCET, CAT, IBPS, PO Exam, TNPSC (Group I, II, III, and IV), RRB, SSC examinations. They can also become policy makers in Insurance sectors and financial service companies.

WHY B.SC (MATHEMATICS) @ STC?

- B.Sc (Mathematics) Degree provides a wide range of skills which enable one to enter various careers in the areas of Computing, Entrepreneurship, Banking sectors, forms the base for Higher education and also provides opportunity to do online SWAYAM courses.



COURSE CONTENTS

- Theory of matrices and Trigonometry
- Classical Algebra
- Theory of Probability
- Differential Calculus
- Ordinary Differential Equations
- Mathematical Statistics
- Statics
- Integral Calculus
- Allied Physics I
- Inter Departmental Course
- Partial Differential Equations and Laplace Transforms
- Dynamics
- Allied Physics II
- Statistics Practical using SPSS
- Real Analysis –I
- Complex Analysis –I
- Modern Algebra-I
- Vector Calculus and Fourier Series
- Verbal Reasoning –I
- Real Analysis –II
- Complex Analysis –II
- Modern Algebra-II
- Logic and Boolean Algebra
- Verbal Reasoning –II
- Operations Research – I
- Numerical Methods -I
- Operations Research – II
- Numerical Methods -II
- Graph Theory
- Number Theory

B.Sc PHYSICS

Duration : 3 years

Eligibility : Pass in +2 with Physics,
Chemistry & Maths

CAREER PROSPECTS

The Department has highly experienced and motivated faculty members who are in the process of tuning the young minds to make them globally competitive. The strength of the department is the highly motivated students who want to understand and upgrade their knowledge and skills. The scope of Physics is endless. Depending upon the interest of the students, he/she can choose higher studies or if employed can be engaged in research, development, design, production, application, testing or in the administration. By working one-to-one with faculty and carrying out experiments in the laboratory, students understand the most important concepts in physics, such as the nature of subatomic particles and the evolution of the universe etc. The analytical skills they develop will enable them to become good researchers in future. Upon completion of the programme, the graduates shall pursue M. Sc. Physics and enter research programme in DRDO, ISRO, IISc, IIT or else complete B. Ed and enter teaching position in schools. Research and Development sectors in many industrial processing units recruit physics graduates at various positions in their industries. Physics graduates can also enroll for MCA& MBA programmes.



COURSE CONTENTS

- Acoustics and Properties of matter
- Heat & Thermodynamics
- Electricity and Magnetism
- Optics
- Atomic Physics
- Classical Mechanics & Mathematical Physics
- Relativity and Quantum Mechanics
- Solid State Physics
- Electronics
- Nuclear Physics
- Digital electronics
- Microprocessor

ELECTIVE COURSES

- Biomedical Instrumentation
- Introductory Nano science and Nanotechnology
- Television Transmission and Receiver
- Space Physics
- Geophysics
- Elementary Medical Physics

SKILL BASED COURSES

- Basics of Laser
- Energy resources
- Basics of Electrical Appliances
- Weather Forecasting

B.Sc CHEMISTRY

Duration : 3 years

Eligibility : Pass in +2 with Physics,
Chemistry & Maths

CAREER PROSPECTS

The Department of Chemistry was established in 2018 with the approval of Bharathiar University, Coimbatore and has got all the facilities of spacious laboratory, books and journals and other amenities. The curriculum envisages to integrate teaching and research to induce a scientific temper among the rural students. The programme has been designed with courses related to skill development, entrepreneurship and values so that students will emerge as responsible citizens, with knowledge, wisdom, skills, attitudes and values which will make them as successful professionals. Upon completion of the programme, the graduates shall pursue M. Sc. Chemistry and enter research program in reputed organizations like IIT, IISc, CLRI, etc or else complete B. Ed and enter teaching position in schools. Research and Development sectors in many industrial processing units recruit chemistry graduates at various positions in their industries. Chemistry graduates can also enroll for MCA, MBA programmes.



COURSE CONTENTS

- Inorganic Organic and Physical Chemistry I
- Industrial Chemistry
- Inorganic Organic and Physical Chemistry II
- Inorganic Organic and Physical Chemistry III
- Inorganic Organic and Physical Chemistry IV
- Inorganic Chemistry
- Organic Chemistry I
- Physical Chemistry I
- Physical Chemistry II
- Dye Chemistry
- Analytical Chemistry
- Organic Chemistry II
- Spectral and analytical Techniques

ELECTIVES

- Food Chemistry
- Fuels and energy storing devices
- Polymer Chemistry
- Novel inorganic solids
- Molecules of life
- Applications of computers in chemistry
- Nano Chemistry
- Forensic Science

SKILL BASED COURSES

- Green Chemistry
- Basics of Pharmaceutical Chemistry
- Clinical biochemistry
- Food Science

B.Com ABA

APPLIED BUSINESS ACCOUNTING

Duration : 3 years

Eligibility : Pass in +2

CAREER PROSPECTS

- Exclusively designed programme for the application of Business Accounting knowledge
- Curriculum based on Industry requirements with ample opportunities for placements
- Programmed to create full-fledged Accounting and Finance Professionals
- Students of B.Com (ABA) have more opportunities in their career to get elevated to the level of Finance Managers, Finance Advisors, Business Advisors, Finance Controllers and Finance Directors
- Simultaneously the students can aspire for ACA, ACMA and ACS programs

FEATURES OF THE PROGRAMME

- Compulsory Institutional Training for 120 hours during I, III, V & VI Semesters.
- Professional training cum report for 30 days at the end of II and IV semesters.
- Comprehensive subject viva-voce will be conducted at the end of VI Semester
- Classes handled by professionally qualified teachers, well-experienced professors and finance experts.
- Empowerment of students' leadership skills, personality development and Communication skills through "FINMAN" Association

COURSE CONTENTS

Accounting and Finance

- Principles and Practice of Accounting
- Financial Accounting
- Financial Reporting
- Corporate Accounting I and II
- Cost Accounting
- Management Accounting
- Financial Management
- Business Analysis and Valuation

Tax

- Income Tax Law and Practice – I
- Income Tax Law and Practice – II
- Customs Duty and Goods and Services Tax

Law

- Business Law
- Company Law and Secretarial Practice
- Labour Legislation and Industrial Relations

Computer & IT

- Office Automation and Accounting Package Lab
- Information Security and System Control
- Enterprise Resource Planning (ERP)

Commerce and Management

- Managerial Economics
- Business Organization and Management
- Business Mathematics
- Business Statistics
- Banking Theory Law and Practice
- Executive Business Communication
- Principles and Practice of Marketing
- Project Appraisal and Management
- Entrepreneurial Development
- Auditing and Assurance
- Investment Management

Training & Viva-Voce

- Institutional Training - 120 Hours (4 sem)
- Professional Training cum Report (2 sem)
- Comprehensive Subject Viva-voce

B.Com BPS

BUSINESS PROCESS SERVICES

Duration : 3 years

Eligibility : Pass in +2 (with General Maths)

CAREER PROSPECTS

The Indian Business Process Services (BPS) industry is a sunrise sector having a phenomenal growth in recent times. Industry trends and demand estimates show a need for over 50000 to 80000 graduates in ITES (Information Technology Enabled Services) sector alone by 2020. Furthermore, the BPS industry has emerged as the most exciting and preferred career choice for many.

TCS has partnered with Bharathiar University to design this degree programme to meet the high demand for jobs in managing business process for organizations. Students undergoing this programme will develop requisite conceptual and application skills for this industry. After the completion of this degree programme, employability is promising in the BPS industry in managing business process services such as Banking, Financial Services, Insurance Industries, Tourism and Health care amongst others.

BPS graduates stand a good chance of getting placed in reputed companies including TCS.



COURSE CONTENTS

- Business Process Services in Finance and Accounting
- Business Process Services in Insurance
- Business Process Services in Banking
- Retail Environment and Market Research
- Business Process Services in Capital Market
- Managing Business Processes I
- Campus to Corporate Transition
- Managing Business Processes II

ABOUT TCS

Tata Consultancy Services Limited (TCS) is an Indian multinational information technology (IT) service and consulting company headquartered in Mumbai, Maharashtra, India. It is a subsidiary of Tata Group and operates in 149 locations across 46 countries. TCS is the second largest Indian company by market capitalization. Tata consulting services is now placed among the most valuable IT services brands worldwide. In 2015, TCS was ranked 64th overall in the Forbes World's Most Innovative Companies ranking, making it both the highest-ranked IT services company and the top Indian company.

SALIENT FEATURES OF THE DEPARTMENT

- Our B.Com(BPS) programme is equivalent to B.Com
- Eligible to write all the government examinations
- Exclusive TCS interview for the students
- Students trained for outsourcing Companies

B.Com PA

PROFESSIONAL ACCOUNTING

Duration : 3 years

Eligibility : Pass in +2

CAREER PROSPECTS

B.Com (Professional Accounting) programme has been uniquely designed to create accounting and finance professionals as in any other fields like Engineering, Medical, Law, Agriculture etc. An option available for the students of this course is that they can take up higher studies like M.Com, MIB, MBA etc.



COURSE CONTENTS

Accounting Courses

- Principles and Practice of Accounting
- Financial Accounting
- Corporate Accounting – I & II
- Financial Management
- Cost Accounting
- Management Accounting
- Financial Reporting

Management Courses

- Principle of Management
- Advertisement and Sales force management
- Services Marketing
- Business Analysis and Valuation
- Managing Business Processes – I & II
- Supply Chain Management
- Brand Management
- Entrepreneurial Development
- Corporate Governance
- Principles and Practices of Marketing
- Banking and Insurance
- Business Process Services in Insurance
- Managerial Economics
- Business Economics
- Executive Business Communication
- Capital Market
- E-Commerce
- Auditing and Assurance
- Management Information System
- Enterprise Resource Planning

Taxation Courses

- Income Tax Law and Practice – I & II
- Customs duty and Good and Service Tax

Law Courses

- Business Law
- Company Law and Secretarial Practice

Mathematics Courses

- Business Mathematics
- Elements of mathematics
- Business Statistics
- Mathematics for Competitive Examinations

General Courses

- Commerce Practical
- Business Application Software
- Practical Banking
- Investment Management
- Summer Internship Project
- Computerized Accounting – Tally

B.Com CA

COMMERCE WITH COMPUTER APPLICATIONS

Duration : 3 years
Eligibility : Pass in +2

CAREER PROSPECTS

Students opting to undergo a course in B.Com (Computer Applications) learn not only the subjects of Commerce, but are also taught to use the software technology for their professional requirements. The course bridging commerce and computer applications help them become smart and employable. Training in Computer Applications in the field of commerce is an extra mileage in placements. It has an innovative modern curriculum. After the completion of the course, one can join any of the following programmes namely: MBA, MCA, M.Com, M.Com (CA), ACS, CA, and MIB, MSW.



COURSE CONTENTS

- Principles of Accounting
- Office Automation: Practical
- Managerial Economics
- Computer and Information Technology
- Computerized Accounting Package: Practical
- Business Mathematics
- Financial Accounting
- Java Programming: Practical
- Java Programming
- Banking and Insurance
- Banking Theory, Law and Practice
- Business Process Services in Insurance
- Business Statistics
- RDBMS and Oracle
- Oracle – SQL: Practical
- Corporate Accounting
- Principles of Management
- Investment Management
- Financial Management
- Executive Business Communication
- Cost and Management Accounting
- Income Tax, Law and Practice
- HTML, Java Script and Photoshop: Practical
- Internet and web designing
- Brand Management
- Financial Reporting
- E-Commerce
- Managing Business Process-I
- Summer Internship Programme
- Company Law and Secretarial Practice
- Principles and Practices of Marketing
- Visual Programming
- Visual Programming: Practical
- Supply Chain Management
- Auditing and Assurance
- Managing Business Processes-II
- Advertising and Sales Force Management
- Business Analysis Valuation
- Service Marketing
- Management Information System
- Enterprise Resource Planning
- Customs Duty and Goods and Services Tax

B.Com COMMERCE

Duration : 3 years

Eligibility : Pass in +2

CAREER PROSPECTS

A candidate with B.Com degree can be placed in any organization and his / her job prospects are plenty. The course provides a strong base that enables the students to pursue their career in various fields. After the completion of this course, students can join PG courses viz., MBA, MCA, M.Com, M.Com (IB), MSW and other professional courses like ACS, ICMA, ACA, etc.,



COURSE CONTENTS

- Financial Accounting I & II
- Business Organization & Management
- Business Economics
- Business Law
- Corporate Accounting I & II
- Principles and Practice of Marketing
- Financial Management
- Investment Management
- Corporate Governance
- Business mathematics
- Business Statistics
- Company Law and Secretarial Practice
- Cost Accounting
- Entrepreneurial Development
- Banking Theory Law and Practice
- Managing Business Process I & II
- Management Accounting
- Auditing and Assurance
- Income Tax Law and Practice I & II
- Commerce Practical
- E-Accounts
- Customs Duty and Goods and Services Tax
- Computer Application Practical
- Executive Business Communication
- Management Information System
- E-Commerce
- Advertising and Sales Promotion
- Business Analysis and Valuation
- Financial Reporting
- Service Marketing
- Enterprise Resource Planning
- Human Resource Management
- Brand Management
- Supply Chain Management
- Summer Internship Programme

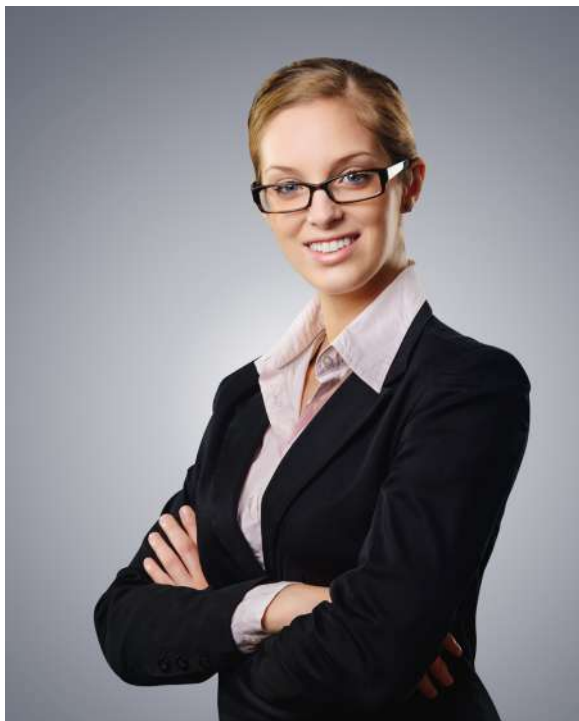
BBA BUSINESS ADMINISTRATION

Duration : 3 years

Eligibility : Pass in +2 (with General Maths)

CAREER PROSPECTS

Bachelor of Business Administration (BBA) is a 3-year professional undergraduate course in Business Management. BBA course equips the students with the right knowledge and skills in business and management and impart knowledge of the principles which are perfect for a career in the corporate world. With the emergence of globalization and liberalization policies, Business Management has gained greater importance and has created more employment opportunities. After the completion of the course, students can join any of the following courses: MBA, MCA, MIB, MSW and Professional courses like CA, ICMA, ACS. In the current scenario, BBA graduates can emerge as entrepreneurs.



COURSE CONTENTS

- Management Principles & Practices
- Business Communication
- Financial Accounting
- Organizational Behavior
- Marketing Management
- Human Resource Management
- Financial Management
- Production and Material Management
- Business Economics
- Retail Management
- Business Environment
- Entrepreneurship and Project Management
- Banking & Insurance
- Management Information System
- Cost and Management Accounting
- Business Law
- International Trade
- Taxation
- Investment Management
- Promotion Management
- Research Methodology
- E-Business
- Development of Managerial Skills
- Consumer Behaviour
- Mathematics for Competitive Examination
- Internship Training
- Tally
- MS-Office

ELECTIVES OFFERED

- Travel And Tourism Management
- Advertisement And Sales Promotion
- Financial Services
- Services Marketing
- Event Management
- Total Quality Management

ELECTIVES OFFERED

- Customer Relationship Management

BA

ENGLISH LITERATURE

Duration : 3 years

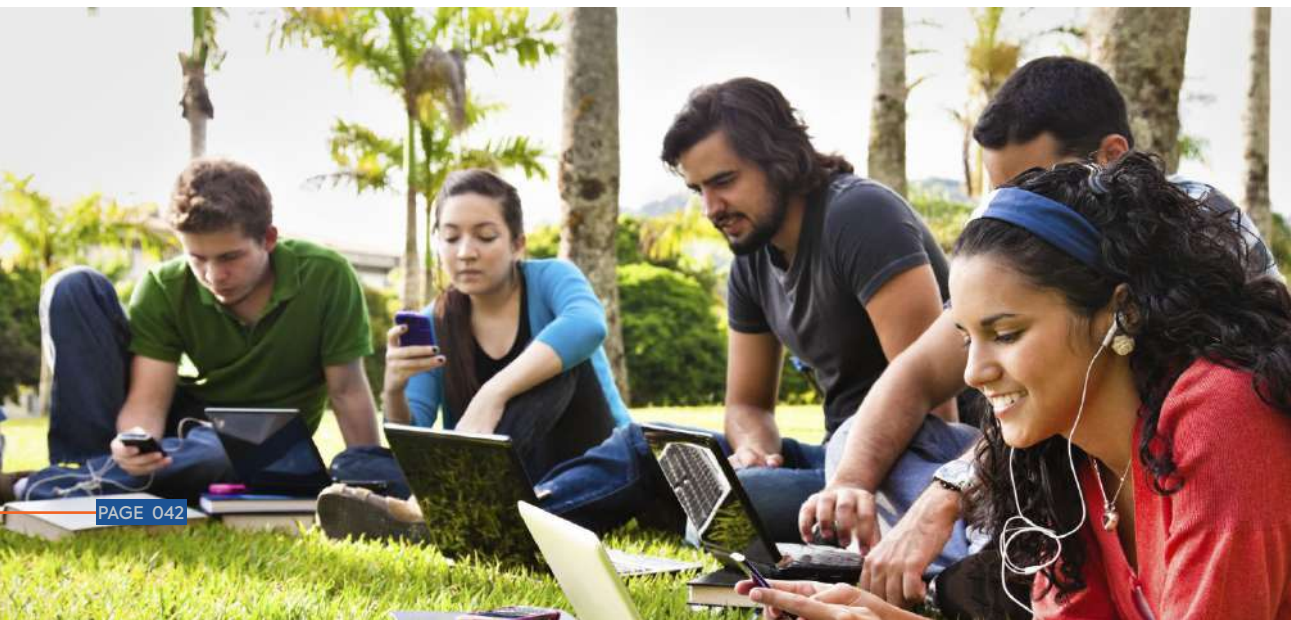
Eligibility : Pass in +2

CAREER PROSPECTS

BA English Literature at STC allows students to explore an exciting and a wide spectrum of English Literature along with learning the language and acquiring career oriented skills. The programme enables the students to write in lucid and logical style and also help them develop independent and critical skill of judgement on any piece of literature. The degree enables the students to become creative and critical in reading and analysing the process of literary works and texts. After the completion of the programme, one can opt for M.A. English Literature, Mass Communication, Journalism, MSW, MBA etc. BEC Certification course is also offered by the Department of English.

COURSE CONTENTS

- Prose
- Poetry
- Fiction
- Social History of England
- History of English Literature
- History of English Language and Literary Forms
- Elizabethan Age
- Puritan Age
- Augustan Age
- Romantic Age
- Victorian Age
- Modern Age
- New Literature
- Shakespeare
- American Literature
- Indian Writing in English
- English for Tourism
- Literary Criticism
- Professional Communication
- Basics of Phonetics
- Basics of English Grammar
- Mass Communication and Journalism
- Translation in Practice
- Extensive Reading
- Fundamentals of Information Security
- Mathematics for Competitive Examination
- Understanding Poetry
- Drama





POST GRADUATE PROGRAMMES

- MBA
- MCA
- MSW (Social Work)
- M.Sc (Applied Psychology)*
- M.Com (International Business)
- M.Com
- M.Sc (Mathematics)
- MA (English Literature)

* Proposed new programme

PG

WHY MBA AT STC?

Sree Saraswathi Thyagaraja College is the first institution in the Pollachi Education District to offer MBA program as approved by the AICTE. Right from the start sixteen batches of students have benefitted from the MBA program and all the students are well placed in reputed companies of the world. In the year 2009-10, STC enhanced its students' intake to 120 to cater to the increasing demand for the MBA program.

The purpose of the MBA program at STC is to provide management education to the rural youth and convert them into competent executive workforce for the industry needs. For this, they should be strong in managerial skills, and the MBA program at STC seeks to do this by offering the right combination of skills-sets to create fitting leaders. The program is a process of converting an ordinary student into a professional executive, who can prove to be a great success. At STC, we not only prepare the MBA graduate for the job but also equip them with professional skills to avail opportunities successfully throughout his / her career.

The MBA program at STC integrates theory with practice. We create a participative learning environment which is complemented by group exercises, lectures, group discussions, case analysis, internship in companies of repute, project work and presentations by the students. Pre-placement training by professional trainers is a built-in component of the program. A 200 hour class time is devoted to develop and practice soft skills, assignments and industry analysis through leading industries database software, value added training in Tally, Six sigma, etc. and visits to major industries.

MBA at STC is further supported by an excellent placement service and our alumni have been placed in leading companies like Ford, Cadburys, ICICI Bank, ICICI Prudential, IDBI, HDFC Bank, Kotak Mahindra, Reliance Infocom, Reliance Insurance, Indian Plywood, Nestle, HCL, HDFC, RBS, Toyota, etc. Some of the MBAs from STC have become successful entrepreneurs and company managers as well.

MBA AT STC

Vision

The everlasting vision of the program is "Learn to Lead"

Mission

- To achieve Regional, National and International recognition in a realistic time frame.
- Producing more competent management graduates with appropriate knowledge, wisdom and compassion."

Objective

To motivate the youth to become business executives through the right exposure and inculcate in them, a social commitment, facilitate quality placement and develop entrepreneurial capabilities.

Duration

2 Years (4 Semesters) including full-fledged Summer Project Work for a minimum of 4 weeks and an internship for a minimum of 8 weeks.

Eligibility

Minimum Qualification: Any Bachelor's Degree with a minimum of 50% marks.

Admission Procedure

TANCET - Tamil Nadu Common Entrance Test conducted by Anna University on behalf of the Department of Technical Education, Government of Tamil Nadu.

CET - Common Entrance Test conducted by Consortium of Self-Financing Colleges in Tamil Nadu followed by Group Discussion and Personal Interview.

The faculty for MBA programme

MBA at STC is guided by a highly qualified and experienced team which includes a Director and 4 associate professors and 4 senior professors as adjunct faculty and a host of visiting professors and guest speakers from the industry and other leading B-Schools. All the 10 faculty members of MBA at STC are Members of Coimbatore Management Association and some senior faculty are associated with AIMA as well.

The course contents for MBA

SEMESTER I

- Management Principles & Practice
- Organizational Behaviour
- Managerial Economics
- Financial & Management Accounting
- Applied Statistics for Management
- Executive Communication

SEMESTER II

- Operations Management
- Marketing Management
- Financial Management
- Human Resource Management
- Operations Research for Management
- Research Methods for Management

SEMESTER III

Core Subjects

- Global Business Environment
- Strategic Management
- Internship/On the Job Training

SEMESTER IV

Core Subjects

- Management Information System & Security
- Project report & viva voce

Core Elective

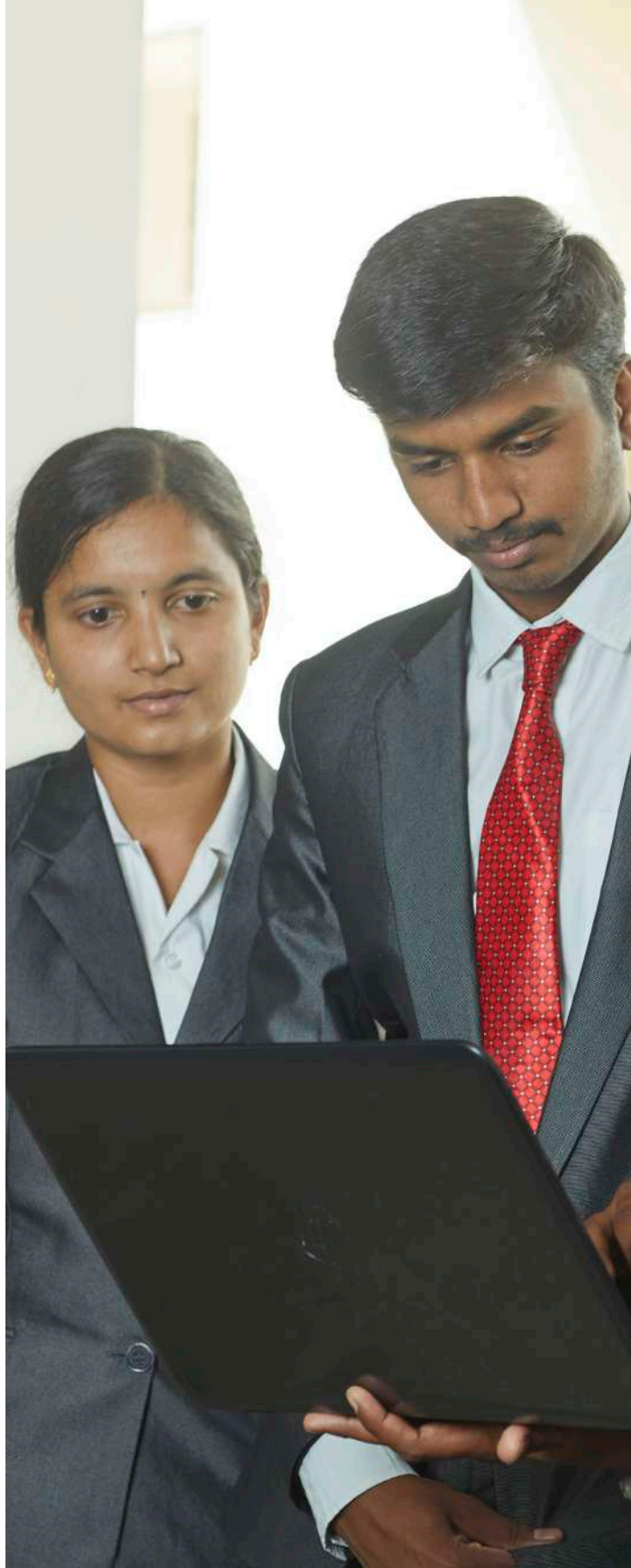
Human Resources (HR)

- Human Resources Development
- Managing Interpersonal Effectiveness
- Advanced Behavioural Science
- Labour Legislations & Industrial Relations
- Organizational Dynamics
- Training & Development
- Strategic Human Resource Management

Dual electives

Elective Subjects - Marketing

- Promotion Management
- Export Management
- Consumer Behaviour
- Industrial Marketing
- Marketing Research



- Brand Management
- Services Marketing
- International Marketing Management

Elective Subjects - Finance

- Financial Services
- Equity Research & Portfolio Management
- Derivative Management
- Strategic Cost Management
- International Financial Management
- Insurance & Risk Management
- Project Appraisal & Finance

Elective Subjects - Operations

- Integrated Materials Management
- Quality Management Systems
- Total Productive Maintenance (TPM)
- Total Quality Management (TQM)
- Technology Management

Elective Subjects - Systems

- Information Technology & Applications
- Software Project Management
- Information System Control & Audit
- E-Commerce
- System Analysis & Design
- ERP Applications in Business
- Computer Communication & Network

Elective Subjects - Services

- Banking Management
- Health Care & Hospital Management
- Management of IT Services
- Rural Marketing
- Retail Management
- Tourism and Travel Management

Elective Subjects - Sports

- Contemporary Sports Management
- Sports Facility Management
- Sports Tourism
- Adventure Sports Management

Single Elective

Elective Subjects - Big Data Management

- Data Security and Data Privacy
- Data Acquisition and Productization
- Internet of Things
- Data, Image and Video Analytics
- Web Database and Information Systems
- Bio-informatics and Mining for Big Data
- Financial Analytics and Business Intelligence
- Social Media Analytics

Elective Subjects - Logistics and Supply Chain Management

- Export Management
- Distribution Management
- Port and Terminal Management
- Logistics Strategy & Freight transport Management
- Materials & Inventory Management
- Warehouse Management
- Purchasing & Strategic Sourcing
- International Logistics Management

Elective Subjects - Retail Management

- Strategic Management
- Retail Operations Management
- Online and Digital Marketing
- Retail Sales Techniques and Promotion
- International Retailing
- Direct and Network Marketing
- Supply chain Management
- ERP and AI in Retail

Elective Subjects - Hospitality and Tourism Management

- Accommodation and Restaurant Management
- National and International Tourism Organizations (IATA, ICAO, and UFTA and Ministry of Tourism)
- Customer Relationship Management
- Eco and Adventure Tourism Management
- Travel Agency and Tour operation Management
- Tourism Marketing and Management
- Transportation Management
- IT for Tourism
- Revenue and Pricing Management

*The students shall opt for either single elective or dual electives

*Three SWAYAM/NPTEL/MOOC courses with 6 credits.

Salient Features of MBA Programme

- Internship at companies of repute
- Wide spectrum of management subjects in tune with industry requirements
- 60% teaching & 40% learning through student seminars and academic activities
- Knowledge improvement through problem based learning
- Other methods of learning include case studies, management practices, journals & book review, quiz etc.
- Wi-Fi, high speed internet and an exclusive computer lab
- Research assignments and mini projects
- Regular participation at CMA meets
- Frequent invited talks by experts from industry / B-Schools
- Visiting professors in many subjects for value addition
- Regular visits to industries including those at Metros
- MoUs with CODISSIA, BSNL, CPC and NIPM
- Membership with CMA & STC CMA Student chapters and CPC
- Advisory committee of industry experts
- Student mentorship and team goals
- Smart Classroom
- Teaching with LCD and other aids
- Hands-on industry exposure & regular interaction with industry experts
- Personal skill development, English proficiency classes & communication skills
- Regular external training programmes
- Staff to student ratio far superior to minimum norms
- Faculty members are regularly trained at IIM and in leading industries
- MBA @ STC is a nodal centre to pursue PGDPM & IR, offered by the Coimbatore Productivity Council

THE EXCLUSIVE MBA FACULTY AT STC

Dr. N.Balu

M.Com, MBA, M.Phil, Ph.D,
Director
Exp: 18 Years (Academic),
10 Years (Industry)

Dr. B. Thayumanavar

MA, MBA, M.Phil, PGDCA, NET,
Ph.D, FDP (IIM-I),
HOD
Exp: 14 Years (Academic),
20 Years (Industry)

Dr. R. Umamaheswari

M.Com, PGDCA, MBA, MPhil,
Ph.D, FDP (IIM-I),
Associate Professor
Exp: 20 Years (Academic),
1 year (Industry)

Dr. A. Arun

MBA, M.Phil, Ph.D
Associate Professor
Exp: 10 years (Academic),
12 Years (Industry)

Dr.V.Sureshkumar

MBA, PGDED, M.Phil, Ph.D
Associate Professor
Exp: 10 Years (Academic)

Dr. I. Siddiq

M.Com, MBA, M.Phil, PGDCA, NET, Ph.D
Assistant Professor
Exp: 22 years (Academic)

Prof. R. Padmanabhan

Dean, Academic Affairs
Professor of Economics
Exp: 55 Years (Academic)

Prof. K. Sivasamy

Dean,
Sciences & Professor of
Operations Research
Exp: 48 Years (Academic)

EXTERNAL EXPERTS

A host of VIPs mostly from industries and selected B-Schools visit STC and address the MBA students on a variety of subjects like current business, theoretical aspects of management subjects, soft skill development, etc., and the list is very exhaustive.

The list of experts:

Dr. L. S. Ganesh

Professor,
Dept. of Management Studies
IIT - MADRAS.

Prof. S. Balasubramanian

Mentor,
GRG Center for Advanced Studies,
Coimbatore.

Mr. B. K. Tyagi

Director
Centre for Research in Medical
Entomology, (ICMR), Madurai.

Mr. C. Rajendran, IRS

Commissioner of Customs
Central Excise & Service Tax
Coimbatore.

Dr. N. Ramachandran

CEO, Lucas TVS,
Chennai.

Mr. N. Subramaniam

Managing Director
Habasitlakoka,
Coimbatore.

Mr. R. Rajendran

Chief Financial Officer,
LMW, Coimbatore.

Mr. G. Balasubramanian

Company Secretary
Roots Multiclean Ltd.
Coimbatore.

Mr. W. S. Sachidanantham

President
Sharp Pumps Pvt. Ltd.
Coimbatore.

Mr. B. Sivakumar

General Manager,
RBI, Trivandrum.

Mr. Harjeet Singh Wahan

Managing Director
ATS ELGI Ltd,
Coimbatore.

Mr. R. Varadarajan

Whole Time Director
Rajshree Sugars & Chemicals,
Coimbatore.

Mr. Murali Desingh

CEO - Brand Pundit,
(Brand and Retail Consulting),
Coimbatore.

Mr. Rajesh Balasubramaniam

Founder and Managing Director
Everon Castings Pvt. Ltd.
Coimbatore.

Mr. S. Balasubramaniam

Chief Consultant
CMASB & Co and
ASAK Corporate Advisors
Calicut.

Mr. Charles Godwin

Senior HR Leader
Zoho Corporation Pvt Ltd,
Chengalpattu.

Mr. C. K. Kumaravel

CEO & Co-Founder of Naturals,
Groom India Saloon & Spa Pvt. Ltd,
Nungambakkam High Road,
Chennai.



MCA

WHY MCA AT STC?

STC is one among the leading institutions offering AICTE approved MCA programme in the Pollachi Education District. Eighteen batches of students have successfully passed out and our Alumni are well placed in reputed companies of software industry.

The basic objective of MCA at STC is to create a set of capable Computer Professionals required for the industry and business sector from among the youth of rural and less affordable society. To create a smart and capable human resource, one needs to develop the skill in youth beyond the curriculum and train them to apply knowledge to real life. Beyond this, real human resources are one which should be a right combination of KNOWLEDGE, WISDOM, COMPASSION and VALUES.

The MCA programme at STC is thus a process of converting students into professional experts out of ordinary youth community. In the process of developing a capable human resource, MCA at STC adopts unique teaching-learning system, combining theory, practice, internal seminars, assignments, etc., with great emphasis on Laboratory Training, Summer Project and Internship.

In the process of producing professional Programmer, System Analyst, Software Engineer, MCA has allotted 100 hours for Soft Skills, Technical and Quantitative Aptitude, Communication, Group Discussion, Seminar, Quiz, etc. MCA is also supported by the services of its vibrant Placement Centre and alumni who are placed in leading companies like Honeywell, HP, CTS, TCS, WIPRO, Accenture, HCL, Bosch, KGISL, Agile Labs, IBM, Oracle, etc.

MCA AT STC

Vision

To emerge as one among the Best Schools of Computer Applications recognized at the National and International levels.

Mission

To offer world class education with the provision of good infrastructure and a team of well qualified and experienced teachers for producing graduates with global competency and mastery over the subjects in Computer Applications.

Objectives

To develop the youth into computer professionals through right exposure and inculcate in them a social commitment with better placement opportunity and innovative capabilities.

Duration

Three year fulltime programme | Six Semesters

Two year lateral entry Programme | Four Semesters

Eligibility for 3 years

Any recognized Bachelor Degree of minimum 3 years duration with mathematics at +2 level or a recognized bachelor degree with mathematics and at least 50% marks (45% in the case of candidate belonging to reserved category) in the qualifying examination.

Eligibility for Lateral Entry

The students who have passed BCA, B. Sc., IT or B. Sc., Computer Science or equivalent examination conducted by a recognized University are only eligible for admission to the lateral entry in the 2nd Year of MCA.

Admission Procedure

TANCET - Tamil Nadu Common Entrance Test, conducted by Anna University on behalf of the Department of Technical Education, Government of Tamil Nadu
CET - Common Entrance Test conducted by Self - Financing Colleges in Tamil Nadu followed by Group discussion and personal Interview.

The faculty for MCA programme

MCA at STC is guided by highly qualified and experienced faculty exclusive for MCA besides 2 senior professors acting as adjunct faculty and a host of visiting professors from industry and other leading institutions.

THE EXCLUSIVE MCA FACULTY AT STC

Dr. A. Saravanan
MCA.,M.Phil., Ph.D.,
Director
Experience: 21 Years

Dr. R. Gunavathi
MCA, M.Phil, Ph.D,
HOD
Experience: 20 Years

Dr. S. Rajeswari
MCA, M.Phil, Ph.D.
Associate Professor
Experience: 18 Years

Mr. R. Sureshkumar
MCA,M.Sc (Maths), PGDCA, M.Phil, Ph.D
Assistant Professor
Experience: 29 Years
(Academic - 14, Industry - 15)

Prof. D. Geetha
M.Sc, MCA, M.Phil, (Ph.D),
Assistant Professor,
Experience: 18 Years

Ms. P. Sudha
MCA, M.Phil.,
Assistant Professor,
Experience : 12 Years

Mr. R. Ravi M.E.,
Assistant Professor,
Experience : 4 Years

Ms. Barkad Nisha M.E.,
Assistant Professor,
Experience : 2 Years

VISITING FACULTY

A host of VIPs mostly from the A host of VIPs mostly from the industries and from selected Technical Institutions regularly visit STC and address the MCA students on a variety of subjects, theoretical and practical aspects of Computer Science and its applications, soft skill development etc.. The list is very exhaustive. Following is just a representative list...

Prof. B. Murali
Dean - Computer Science
PSG College of Arts and Science
Peelamedu,
Coimbatore.

Dr. K. Thangavel
Professor & Head
Dept. of Computer Science
Periyar University, Salem.

Dr. P. Jeganathan
Professor and Head
PG Dept. of Computer Applications
PSNA College of Engineering and
Technology, Dindigul.

Ms. Vinothini Raju
CEO and founder,
Blumeric Technologies,
Bangalore.

Dr. B. Ramdoss
Department of Computer
Applications,
NIT, Trichy

Dr.Manjaiah
Professor, Computer Science
Mangalore University,
Mangalore.

Dr. M. Nandhini
Assistant Professor,
Department Computer Science,
Government Arts and Science
College,
Udumalpet.

Mr. T. Karthi
Developer, Agile Labs
Bangalore.

Mr. Vadivel Kannan
Senior Software Engineer,
Bosch, USA.

Natarajan Shanmugasundaram
Manager Product Engineering at
HARMAN International
Coimbatore.

Mr. S. N. Abhishek
Data Scientist
(24)7, AI, Bangalore.

Mr. Maneshmurthi
Associate Project Manager
Robert Bosch Engineering and
Business Solutions Pvt, Coimbatore.

Mr. S. Boopathi
Software Developer
Skava Technologies
Coimbatore.

Dr. Chandra Mouli P. V. S. R
Asst.Prof. School of Computing
Science and Engineering
VIT University, Vellore.

Dr. L. Arockiam
Asso. Prof. in Computer Science
St.Joseph's College
Tiruchirapalli.

Dr. O. A. Balasubramaniam
Managing Director,
Roots Cast Pvt. Ltd.,
Coimbatore.

Dr. A. V. Senthilkumar
Director, MCA Department
Hindustan College of Arts & Science
Coimbatore.

Dr. Sri KaushikPavani
Research Scientist
Richoh Innovations Pvt Ltd.
Bangaluru.

Mr. V. Sriram
Programmer Analyst
Cognizant Technology Solution
Coimbatore.

The course contents of MCA

SEMESTER III

- Advanced Java
- Advanced Database Management System
- Introduction to Python Programming
- Advanced Data Structures and Algorithms
- Elective – I
- Elective – II
- Advanced Java Lab
- Advanced Database Management System Lab
- Data Structures and Algorithms Lab

SEMESTER IV

- Linux Programming
- Advanced Internet Technologies
- Dot net frame works
- Elective – III
- Elective – IV
- Linux Programming Lab
- Advanced Internet Technologies Lab
- Dot net frame works Lab

SEMESTER V

- Data Analytics
- Open Source Technologies
- Probability and Statistics
- Specialization Elective – I
- Data Analytics Lab
- Open Source Technologies Lab
- Specialization Elective - I Lab
- Mini Project & Internship

SEMESTER VI

- Specialization Elective – II
- Specialization Elective – II Lab
- Major Project

ELECTIVES

Elective I

- Enterprise Resource Planning
- Service Oriented Architecture
- Information Security and Cyber Law

Elective II

- Banking
- Insurance
- Media and Mass Communication

Elective III

- Software Engineering Lab
- Cloud Computing and Infrastructure Lab
- Foundation of Data analysis using EXCEL and MYSQL

Elective IV

- Block Chain Technologies
- Artificial Intelligence
- Data Mining & Warehousing

SPECIALIZATION ELECTIVES – I

Machine Learning

- Machine Learning
- Machine Learning Lab

Mobile Application Development

- Mobile Application Development
- Mobile Application Development Lab

Web Development

- Web Development
- Web Development Lab

SPECIALIZATION ELECTIVES – II

Emerging Trends

Internet of Things

- Internet of Things
- Internet of Things Lab

Web Services

- Web Services
- Web Services Lab

MSW

SOCIAL WORK

Duration : 2 years

Eligibility : Any UG Degree

CAREER PROSPECTS

The following are the departments or organisations where the MSW graduates have good employment opportunities. CINI, CRY, Department of Rural Development, Help Age India, UNESCO, UNICEF, Special Clinics, Correction Centers, Counseling Centers, Education Sector, Health Industry & Hospitals, Human Rights Agencies, Psychiatric Hospitals, Social Welfare Homes & Prisons, Government & Non Governmental Organizations.

JOB DESCRIPTION

The MSW graduates can get the following jobs : Social Worker, Public Welfare Managers, Counselors, Labour welfare officers, Psychiatric Social Workers, Project Director, Hospital Administrator, Health Service Executive, Community Social Worker

MSW @ STC

MSW is a professional degree with 3 specializations

- Human Resource Management
- Medical & Psychiatry
- Community Development

MSW promotes macro and micro-aspects of professional social work practices and MSW degree is currently considered as the terminal degree in the field of social work. Obtaining a Master's degree in social work can open the door to a number of new and exciting career opportunities in India and abroad.

MSW @ STC ENRICHES THE STUDENTS

- Impressive placements
- Exciting Study tour
- Multi-Disciplinary Research Projects
- Effectively guided fieldwork learning experiences
- Syllabus on par with International Standard
- NIPM- Students Chapter
- Participative Internship Training & Rural Camps
- Wi-Fi enabled Smart Class Rooms
- Experienced and committed Faculty

AVERAGE STARTING SALARY

INR 2 to 7 Lacs p.a.



M.Sc

APPLIED PSYCHOLOGY

Duration : 2 years

Eligibility : A pass in UG Degree with

Psychology or any other social science subject

CAREER PROSPECTS

M.Sc Applied Psychology is a professional postgraduate programme focusing on understanding the complexity of human behaviour and how a person responds differently in a variety of situations. This programme fits in to emerge as a field of social science for modifying the lifestyles and behavioural pattern of an individual. The students undergoing post graduation in applied psychology will be able

- To get equipped with the advanced level of knowledge and skills in the field of psychology in order to become a Professional in the fields of Clinical, Industrial, Counselling and School Psychology
- To pursue higher education in the field of clinical psychology; become a psychologist in clinical / industrial area; get employed as counselors at various rehabilitation centres, community and mental health centres.

DISTINCTIVE FEATURES OF M.SC APPLIED PSYCHOLOGY:

- A State of the Art Infrastructure for the Psychology Laboratory inclusive of large space, psychological test materials exceeding 100 to work upon and the seating facility to have one to one interaction between the Experimentor and the Subject.
- Imbibing the concept of Field Based Learning Approach every semester whereby the students will be taken to a place known for psychology related activities every week and a real exposure will be given to them in the areas such as developmental psychopathology, environmental psychology, Indian psychology and the prevailing social issues gripping the society today.
- From the second semester, the students are given the opportunity to select the field of their choice, be it clinical / industrial and their elective papers fixed accordingly.
- It has been made mandatory for the students to undergo three internships [Clinical / Industrial] each of 15 days duration in a reputed institution known for mental health in and around Tamil Nadu.

COURSE CONTENTS

SEMESTER I

- Advanced General Psychology
- Advanced Social Psychology
- Testing and Assessment in Psychology
- Psychology of Exceptional Children
- Experimental Psychology I
- Environmental Psychology
(Field Based Learning)

SEMESTER II

- Research Methodology
- Psychological Statistics
- Experimental Psychology II
- Developmental Psychopathology
[Field Based Learning]
- Core Elective I [Marketing and Consumer Behaviour / Clinical Psychology]
- End Semester Internship I

SEMESTER III

- Indian Psychology
- Experimental Psychology III
- Major Project – Dissertation
- Psychology and Social Issues
[Field Based Learning]
- Core Elective II [Organizational Behaviour / Psychotherapeutics]
- End Semester Internship II

SEMESTER IV

- Advanced Counselling Skills
- Personality Psychology
- Experimental Psychology IV [Case Analysis]
- Indian Psychology [Field Based Learning]
- Core Elective III [Human Resource Management / Neuropsychology]
- End Semester Internship III

MCOM IB

INTERNATIONAL BUSINESS

Duration : 2 years

Eligibility : Any Degree (B.Com, B.Com(CA),

B.Com(PA), B.Com(BPS), B.Com(ABA), BBA, B.Sc,
BCA, BA)

CAREER PROSPECTS

The two-year M.Com (International Business) program was introduced in the year 2004 at STC. Successful M.Com (International Business) degree holders have umpteen number of job opportunities in domestic and International Business Operations. M.Com (IB) program enables the graduates to choose unique careers in diverse sectors of international businesses like multinationals, financial service companies (Banking, Insurance and Stock Markets), consulting groups, International organizations including the World Bank, International Logistics and Shipping companies, Export companies and Export houses. They can also pursue higher education in research and serve in the teaching field. M.Com (IB) students are also eligible for B.Ed.

FEATURES OF THE PROGRAMME

- Experienced and qualified teaching faculty.
- Extensive Industry visits - Ports, MNCs, and Stock Exchanges etc.
- External Guest speakers from Corporate, Industry, Academia, Government Organizations, Export Promotional Councils and Boards.
- Special Workshops in Export and Import Documentation.
- Training in Communicative English and Soft Skills.
- Worldwide placement opportunities.
- Entrepreneurial Development related training programmes.
- MOUs with Industries for training Students.
- Case study analysis in class rooms
- Internship programmes

COURSE CONTENTS

Semester I

- India's Foreign Trade
- Global Business Environment
- Accounting for Global Managers
- Modern Marketing Management
- International Logistics Management

Semester II

- International Marketing and Brand Management
- Foreign Trade Procedures and Documentation
- EXIM Finance
- Business Research Methods
- International Economics
- Quantitative Aptitude and Verbal Reasoning

Semester III

- International Human Resource Management
- Global Financial Management
- Operations Research
- Computer Practical in Documentation
- Internship Training
- Yoga for Modern Age

Semester III

- Innovation and Entrepreneurship
- Global Strategic Management
- Project work and viva voce

Electives (Group I – Logistics Management)

- International Logistics Management
- International Transportation Management
- Supply Chain Management
- Custom Duty and Goods and Services Tax

Electives (Group II – Services Marketing)

- International Services Marketing
- International Capital and Money Markets
- International Marketing of Hospital and Health
- Services
- Information Technology for Business

M.Com COMMERCE

Duration : 2 years

Eligibility : B.Com, B.Com (CA), B.Com (E-Commerce), B.Com (CS), B.Com (CS) with CA, B.Com (Co-op), B.Com (Co-op) with CA, B.Com (Bank Mgmt), B.Com (ABA), B.Com (PA), B.Com (BPS)

CAREER PROSPECTS

M.Com is purely a professional and job oriented programme. Inclusion of Finance and Marketing as an elective paper in the curriculum provides the required exposure to the candidates in Finance and Marketing Practices. Successful candidates of M.Com have abundant job opportunities in Banking, Finance, Accounting, Taxation, Insurance and Share Markets apart from teaching service and self-employment opportunities. They can pursue higher studies such as M.Phil and Ph.D. As NET/SET topics are covered in the curriculum they can easily get through the NET/SET exams.

DISTINCTIVE FEATURES OF M.COM

- Finance and Marketing as Specialization
- Excellent teaching environment
- Activity based learning
- Application based learning for every course
- Experiential learning through field visits
- Experienced teaching faculty
- Continuous monitoring of performance
- Student Seminars
- External Guest Lectures by Academics and Corporates
- Training in Communicative English & Soft Skills
- Curriculum guarantees for placements
- Project in HR, Marketing and Finance
- Internship Training
- Placement Training

COURSE CONTENTS

SEMESTER I

- Strategic Management
- Business Environment
- Modern Marketing Management
- Computerised Accounting with GST
- Elective I Financial Services / Services Marketing

SEMESTER II

- Organisation Behaviour
- Business Research Methods
- Advanced Corporate Accounting
- Advanced Financial Management
- Elective II Project Appraisal & Finance / Brand Management
- IDC – 1 Trading in Share Market

SEMESTER III

- Operation Research for Business Managers
- Accounting for Decision Making
- Security Analysis and Portfolio Management
- Applied Direct Taxation
- Internship Training - 1 month
- Elective III International Financial Management / Marketing Research
- IDC – 2 -Entrepreneurial Development

SEMESTER IV

- Customs Duty & Goods & Services Tax
- Financial Derivatives
- Internet & E-Commerce
- Business Application and Spread sheet
- Dissertation and Viva-voce
- Elective IV Risk Management and Insurance/ International Marketing Management

M.Sc MATHEMATICS

Duration : 2 years

Eligibility : Pass in B.Sc (Maths)/B.Sc(Maths (CA)

CAREER PROSPECTS

M.Sc Mathematics students can pursue Ph.D., M.Phil. B.Ed., M.Ed., M.Tech. They can do research in IITs and Universities. They have a bright future in teaching career. There is a demand for doctorates in Mathematics in ISRO (Indian Space Research Organization), DRDO (Defense Research and Development Organization), NAL (National Aeronautical Ltd), Indian as well as foreign universities. They can easily get through the exams conducted by CSIR – NET, TIFR, NBHM, TET/SET, UPSC, SSC, Banking Services Recruitment Board, Railway Recruitment Board and LIC. They can join Defense Services (Air Force, Navy, Army), as Havildars (Education). UPSC has CSAT (Civil Service Aptitude Test) at Preliminary Level in the recruitment of IAS, IPS and allied ser-vices. Clearing CSAT is a cake walk for Mathematics students of STC. At STC, the students are highly encouraged to do research in their domain.

WHY M.SC (MATHEMATICS) @ STC?

- M.Sc (Mathematics) Degree provides a range of skills which enable one to enter a wide range of careers in the areas of Research, Design and Development, Mathematical Modelling, Management Services, Computing, Finances and Academics and online SWAYAM courses.

COURSE CONTENTS

- Advanced Algebra
- Real Analysis
- Complex Analysis
- Ordinary Differential Equations
- Differential Geometry
- Partial Differential Equations
- Mathematical Methods
- Classical Dynamics
- Measure & Integration
- MATLAB & LATEX and Information Security
- MATLAB & LATEX and Information Security - LAB
- Topology
- Fluid Dynamics
- Mathematical Statistics
- Control Theory
- Functional Analysis
- Number Theory
- Graph Theory
- Linear Algebra
- Fuzzy Logic & Fuzzy Sets
- Operator Theory
- Advanced Operations Research
- Problem Solving in Advanced Mathematics
- Yoga for Modern Age
- Advanced English for Competitive Examinations
- Quantitative Aptitude and Verbal Reasoning
- Two Inter-Disciplinary Courses chosen by Student
- Professional Ethics
- Project

MA

ENGLISH LITERATURE

Duration : 2 years

Eligibility : Any UG Degree with Part-II English in UG level (Four Semesters)

CAREER PROSPECTS

The Programme grooms the learners to master English literature and teach English language for academic and professional purposes in academic institutions as well as corporate sectors. It focuses to hone their critical and analytical skills to continue their higher education or become a technical specialist in language and establish themselves in the field of blog writing, content writing, digital literature, journalism etc.,



COURSE CONTENTS

- British Literature I
- Indian Writing in English
- History of English Language
- English Language Teaching
- Translation Studies
- British Literature II
- American Literature
- Commonwealth Literature
- World Classics
- Green Studies
- Quantitative Aptitude & Verbal Reasoning
- Professional Ethics
- British Literature III
- Literary Criticism and Theory
- Office Automation
- Office Automation Lab
- Contemporary Literary Theory
- British Literature IV
- Shakespeare
- Gender Studies
- Approaches to Literature
- Research Methodology
- Journalism
- World Drama and Classics
- Children's Literature



CAREER - ORIENTED PROGRAMMES AT FIRST LEVEL DEGREE IN THE COLLEGE

The current Indian higher education has undergone radical changes thanks to the re-orientation and reshaping of the Indian education policy by the UGC. It is envisaged that professionally qualified graduates with a sound knowledge of their core disciplines, expertise and training in specific skills will have more openings and opportunities in science, industry and self-employment sectors. In fact, the demand for such professionally trained graduates is on the increase now in the applied fields of almost all basic or core disciplines. To meet this challenge in the changing global scenario, the UGC has introduced and incorporated skill oriented, value added and career - oriented courses in Colleges and Universities to be pursued by students as a parallel sub-discipline while planning their degree level education. The career-oriented programmes offered by the UGC in three stages are:

1. A Certificate Course
2. A Diploma Course and
3. An Advanced Diploma Course

To begin with, one has to take up the certificate course in a subject and move on vertically to Diploma and Advanced Diploma courses every year and when he/ she completes graduation, there will be a degree, a certificate, a diploma and an Advanced Diploma on hand. Sree Saraswathi Thyagaraja College has grabbed the opportunity to introduce these UGC sponsored career- oriented programmes which are mainly need based and employment oriented. The objective of introducing these career, market oriented and skill enhancing courses is to enable the students to get a Certificate / Diploma / Advanced Diploma in any of the career oriented courses along with a conventional degree in Science / Arts / Commerce / Management / Literature etc.

Career Prospects

Career-Oriented courses ensure job opportunities and employability of students. With these three levels of courses a student can become an employee, an employer or a consultant or an entrepreneur. It is for the students to choose a course for their career prospects and bright future.

Office Automation and Web-Designing

Certificate Course

- Programming in HTML
- PC Software Tools
- MS Office and HTML Lab
- Project

Diploma Course

- XML & DHTML
- JAVA Script & PHP
- Scripting Lab
- Project

Advanced Diploma Courses

- VB Dot Net
 - C# Dot Net
 - Dot Net Lab
 - Project
-

Client Server Technology

Certificate Course

- Client / Server Fundamentals
- Office Automation and Internet Applications
- Practical I: Office Automation Lab
- In - house / Industrial Training

Diploma Course

- Advanced Networking
- RDBMS with Oracle
- Practical II: RDBMS Lab
- Practical III: Network Lab
- Project & Viva-Voce

Advanced Diploma Course

- Distributed Computing
- Mobile Computing WAP
- Practical IV: WML Lab
- Project & Viva Voce

Insurance

Certificate Course

- Principles and Practice of Life and Health Insurance
- Principles and Practice of General Insurance
- Insurance Law
- Training

Diploma Course

- Reinsurance
- Insurance Marketing
- Marine Insurance
- Training

Advanced Diploma Course

- Principles and Practice of Risk Management and Insurance
 - Insurance Business Environment
 - Insurance Management Accounting
 - Project & Viva Voce
-

Information and Computer Technology

Certificate Course

- Introduction to Information Technology
- Visual Basic Programming
- Visual Basic Programing Lab
- In-house / Industrial Training

Diploma Course

- RDBMS using Oracle
- Computer Networks
- Practical II (Oracle)
- Project & Viva Voce

Advanced Diploma Courses

- VB.Net
- Web Designing
- Practical III: Web Designing
- Project & Viva-Voce

E-Commerce

Certificate Course

- Introduction to Information Technology
- Internet and Web Design
- Internet and Web Design - Lab
- Project Work / Training

Diploma Course

- E-Commerce -1
- Visual Basic
- Visual Basic - Lab
- Project Work / Training

Advanced Diploma Course

- E-Commerce - 2
 - Cyber Law
 - Visual Basic (Lab-II)
 - Project Work / Training
-

-.Net Programming

Certificate Course

- Fundamentals of VB.Net
- Fundamentals of ASP .Net
- .Net Programming Lab
- In house / Industrial Training

Diploma Course

- Web Programing
- Java Script Programming
- Web Programming Lab
- Project / Viva Voce

Advanced Diploma Courses

- Advanced VB.Net
- Advanced ASP.Net
- Advanced .Net Programing Lab
- Project / Viva-Voce

Foreign Trade Policy

Certificate Course

- India's Foreign Trade
- Foreign Trade Procedures - I
- Executive Communication

Diploma Course

- Foreign Exchange Management
- Foreign Trade Procedures - II
- Shipping and Port Management
- Internship Training

Advanced Diploma Courses

- Risk Management in International Marketing & Foreign Exchange
 - Logistics Management
 - International Air Transport Association - IATA
 - Project / Viva-Voce
-

Multimedia

Certificate Course

- Multimedia and its Applications
- Introduction to FLASH
- Practical I: Working in FLASH
- In-house or Industrial Training

Diploma Course

- Advanced Concepts in Multimedia
- Photoshop
- Practical II: Working in Photoshop
- Project & Viva Voce

Advanced Diploma Course

- Multimedia Information Networking
- Corel & Dream Weaver
- Practical III: Working in Dreamweaver
- Project & Viva voce

DEPARTMENT OF PHYSICAL EDUCATION

Vision

To bring laurels to STC in Olympics, Asian and Commonwealth Games at the earliest before 2025

Motto

A sound mind in a sound body.

Both the brain and the brawn of the students should be equally trained and developed by drawing the best out of them in their academics, sports and personality development. The Department of Physical Education at STC has been encouraging Sportsmen by giving them year-round training, coaching, competitive experiences and exposures under the direct supervision of efficient and experienced coaches and sports administrators.

The professional preparation through training naturally brings out excellence from every sportsperson and from the team. In pursuit of excellence, the boys regularly play against top teams of Tamilnadu and other states which provide them plenty of job opportunities as Sports Administrators

of various Departments of the Centre and State Government watch, observe and assess them. Organizations like ICF, Railways, Banks, Central Excise, Customs and others prefer STC boys as they are disciplined, adaptable, and exhibit endurance and are capable of playing for long years in their respective teams and bring glory to their organisation.

Infrastructure

A separate sports block is functioning exclusively for sports and games with all the modern amenities.

It has the following facilities :

- Indoor games
- Fitness center
- Separate green rooms for boys and girls with toilet and bath facilities
- Store room for sports equipments
- Office room for physical education
- First aid facilities in a separate room.



The Sports Complex has the following facilities

- Basketball
- Volleyball
- Ball Badminton
- Tennis
- Hand Ball
- Kabaddi
- Kho-Kho
- 200m Athletic track
- Play-field for Football

STC Sports Scholarship

STC offers free boarding and lodging for high achievers and talented sportsmen.

Outreach Programme

STC has extended its steps further in sports by conducting District and State Level STC Founders Trophy for School students and Bharathiar University Inter – Collegiate Tournaments, Coaching Camps among the affiliated colleges of Bharathiar University. Dr.M.Settu memorial tournament for school boys and girls is the latest addition.



**Bharathiar University Sports Ranking -
2nd place in the overall Championship 2018-19**

EMPLOYABILITY TRAINING

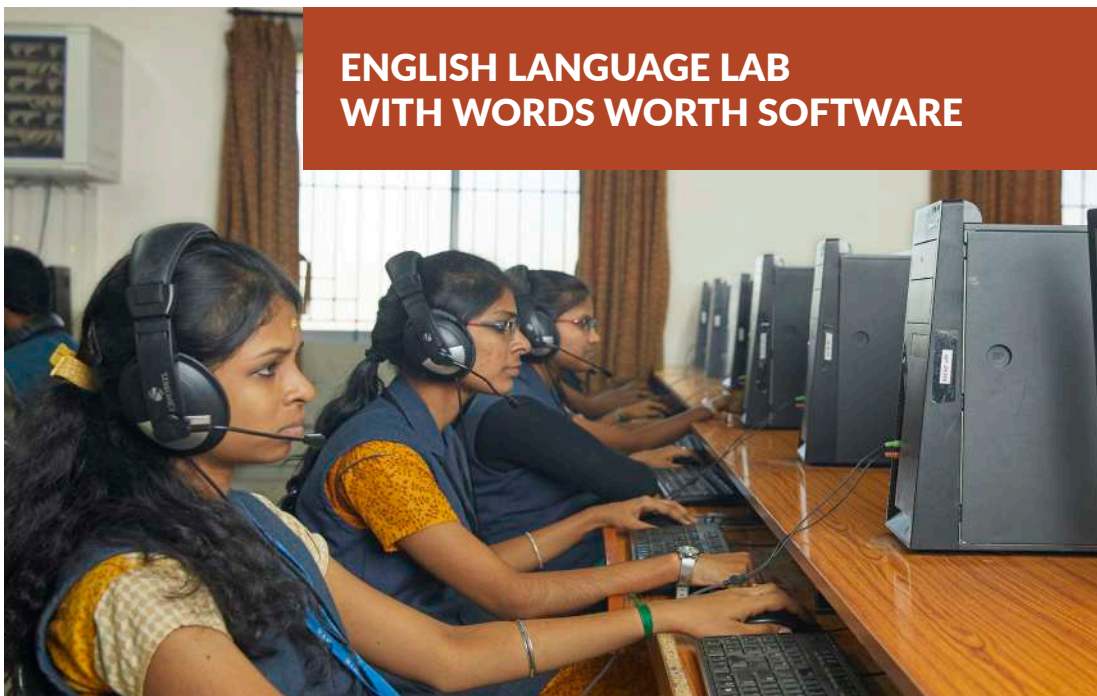


A mere degree with some domain knowledge is quite insufficient for the career prospects and employability of the students. They should be quite strong in all kinds of skills which would ensure them employability and global competency. At STC, there is a unique program which focuses on training the students **right from the first year of graduation** on the development of the following skills :

- Communication skills
- Verbal Reasoning skills
- Quantitative aptitude
- Behavioural skills
- Presentation skills
- Leadership skills
- Interpersonal skills
- Interview skills
- Entrepreneurial skills etc.,

A dedicated training team consisting of specialists in aptitude and soft skills of CTPC will make the students industry ready.

ENGLISH LANGUAGE LAB WITH WORDS WORTH SOFTWARE



It is not only technology that has shrunk the world into a 'Global Village', but the advent and the widespread usage of English Language for communication has created its impact too. With English as an armour, students can strike any battle and attain their goal. It is their communicative ability that determines their success, sustenance and progress. To enrich students' efficiency in English language and also train them on par with the need of the hour, Words Worth language software has been installed in three labs at STC. This software covers all aspects of English language to strengthen students' grammar skill, diction etc. With the staff monitoring the system, this software is vital in enhancing and channelizing students' flair for learning English and their performance. Installed in 160 systems, Words Worth assists the students to learn the global language in an advanced style. With one ILT (Instructor Led Training) and one CBT (Computer Based Training) class per week, the software covers the four skills of the language viz Listening, Speaking, Reading and Writing.

FEATURES OF OUR INSTITUTION

- Affiliated to Bharathiar University
- Approved by UGC with 2 (F) & 12 (B) Status
- Re-accredited twice with 'A' Grade by NAAC in the 2nd and 3rd cycle assessment
- Autonomous Status
- ISO Certification
- Professionally Managed
- Several University Ranks
- Best College Award
- Ranked by NIRF
- Smart class rooms
- Highly qualified with Ph.Ds, M.Phils, SET and NET Exams, experienced and committed faculty
- 2nd Rank in Sports at Bharathiar University Level
- Numerous Awards in Sports and Games
- 27 acres of sprawling campus in the cool and breezy Pollachi
- Well maintained Hostels for Boys and Girls

THE FINE EDGE

At STC, there are nine modern Computer Labs equipped with 679 latest machines and the latest software. Six servers based on Windows 2008 and Linux provide the backbone connectivity to 673 intelligent Pentium based clients enabling the students to work on any platform. Teaching and learning process is carried out through Group Discussions, Case Study Analysis, Role Play, LCD presentation, Industry Visits, Internship, Mentorship, Counselling and Guidance, Placement, Training etc.

A RF tower link provides 24-hour free internet connectivity for students to update their knowledge. The college hosts a number of national / international seminars on a regular basis and it bubbles with plenty of academic, sports and games, personality development, and character building activities. To overcome the difficulties of rural students in written and spoken Communicative English, a certificate course in Communicative English handled by experts is given. A language lab for Spoken English has been set up to serve the interests of students. The latest is the Words Worth Language Lab program for students' better communication/articulation.

The centre for Counseling and Guidance headed by an experienced and qualified psychologist offers personal and academic guidance and counseling to the students.

Maintaining constant rapport with the professional and business world is the speciality of the college. Through STC Business Club, the students establish contacts with big business firms and organize seminars and conferences to gain real life experience.

Besides, there is an active and effective career guidance and placement cell which guides and helps the students secure placements in leading corporate and business houses. Another highlight is the hands-on-training through industry visits for students to gain practical knowledge for supporting and supplementing the classroom learning and experience.

The Department of Physical Education provides very good facilities for indoor and outdoor games with modern sports equipments, gymnasium and play courts for a variety of games.

To develop social skills and leadership qualities, the college

encourages service-oriented NSS, Rotaract Club, Youth Red Cross and so on. The students quite often donate blood, participate in road laying and help the AIDS awareness programmes organised by institutions and other NGOs.

Muthamil Kalai Mandram, Vivekanandar Pani Mandram and a host of other clubs of STC encourage the students to develop their skills in various fields of fine arts and culture and their spiritual experience through yoga.



CENTRES

Centre for Training, Placement and Corporate Relations

STC has established a full-fledged and highly dynamic Centre for Training, Placement and Corporate Relations with a full time Director. The Placement Centre has actively taken up the task of training the students by experts from academic and corporate fields and then placing them in leading organizations such as Cognizant, WIPRO, TCS, Infosys, ICICI, HDFC, Tech Mahindra, etc., through campus interviews and job fairs. Our relation with local industries is on the upscale. We maintain mutually beneficial training and placement tie-ups with other institutions of repute. The CTPC regularly conducts job fairs, On Campus and Pool Campus drives in the campus by involving leading companies and in association with Bharathiar University. A few of our prestigious recruiters are Cognizant, Encore Theme, Infosys, TATA Consultancy Services, Wipro, Zoho, The Muthoot Group, Blue Ridge Consulting Services, Jaro Education, Just Dial, Focus Edumatics, Joy Alukkas, Thyrocare, Cancer Aid Society etc.

Centre for Counselling and Guidance

The Centre for Counselling and Guidance was established at STC in 2008. This Centre provides individual and group counselling to students. Besides, the centre arranges regular seminars and workshops for faculty and students. The centre also extends its services to nearby schools, industries, prison cells and the public.

Centre for Research and Development

STC's focus is on research as the critical futuristic endeavour. To give research an impetus in the institution, an exclusive Centre was established in 2010, the Centre for Research and Development (CRD). The prime objective of CRD is to create a research ambience and culture by promoting research activities among the faculty and students. Research activities of CRD subsume sponsored research projects, publications in refereed journals, research consultancy and trainings, Faculty research seminars as well as working paper series. It functions as a catalyst in imbibing cutting edge research ideas and

methods among the faculty members and students in the institution. Research Scholars forum has been promoted to create a platform for research scholars and students to have panel discussions on current research issues.

CRD has successfully completed 69 sponsored research projects and submitted 47 research project proposals to various donor agencies such as NCW, ICSSR, NABARD, DST, EDITN and Azim Premji University. Working paper series have been commissioned and nine have been published and one in the pipeline. Research seminar series have been introduced and already 6 have been organized on monthly basis. The Centre for Consultancy Services has signed an MOU with V-AlienZ company from Coimbatore. We have done two software packages and website development works. The centre has Research Coordination Committee and Consultancy Coordination Committee. Every month minimum one meeting is organized to deliberate on the research activities done in the departments and opportunities are plenty in the ecosystem for research and consultancy.

A Research Advisory Board (RAB) has been formed with the members from various research institutions and research bodies to get suggestions and feedbacks on the research activities of CRD at STC. So far five RAB meetings have been completed.

Centre for Entrepreneurial Development

The Centre for Entrepreneurial Development (CED) was established in the academic year 2012-2013 with a vision to spread the spirit and the temper of entrepreneurship and to foster innovation and inculcate entrepreneurial skills in students minds. Ever since its inception, the centre, under the aegis of Entrepreneurship Development Institute of India (EDII), has committed to organise Entrepreneurship Awareness Camps (EAC) in order to transform the mindset of rural youth from job seeking to job providing. The objectives of the centre include:

- Creating awareness on entrepreneurship among the students through training programmes, workshops and camps, identifying, motivating and guiding the budding entrepreneurs
- Facilitating the students by providing information on entrepreneurial opportunities through MSME, DIC, TIIC and other financial institutions
- Establishing a network for proper guidance to take up the entrepreneurial ventures by equipping the students with necessary managerial skillsets to run a business venture successfully.

- To motivate the students to involve themselves in the start-ups campaign of the Govt. of India by availing the supports and facilities available to become entrepreneurs.

Centre for Faculty Development

STC cherishes and values the importance of a teacher's service in the field of higher education. The institution strongly believes that a band of good teachers with a high sense of commitment and sincerity of purpose can usher in quality education. Aiming at excellence in its academic yatra, the institution has aptly realized that the faculty are the sheet anchors who should be scholars of the highest order endowed with knowledge, wisdom and compassion in the field of higher education for the total turnaround of the students into complete personalities. Only the best teachers can produce the best students and shape them into excellent citizens and the manpower the nation needs for its great leap. To attain this prime objective, a Centre for Faculty Development (CFD) has been created and under its auspices, innumerable faculty development programmes are being conducted regularly since 2005 as per the requirements of faculty.

Centre for Human Excellence

STC offers YOGA as a part of its curriculum design for the ascent and vertical transformation of the students to become enlightened, spiritually oriented and extraordinary citizens. The learning and practice of YOGA will not only give students a sound mind and sound body, but also the values, like knowledge, wisdom and compassion, metaphysical experience and communion of the individual soul with the Supreme. The purpose of education is not only to transfer knowledge and skills to the students but also transform them into better citizens. Ethics and culture programme is to teach the values of life to the student community and develop their knowledge and wisdom simultaneously which are required for human excellence in the current scenario.

Centre for Rural Development

Being a rural based institution, the college undertakes many Rural Development programmes through the Centre for Rural Development, namely:

- Health and hygiene programmes
- Entrepreneur development programs for SHGs members
- Programmes for income generation

- Awareness programmes for school children on the use of library, Personal hygiene etc.,
- Environmental Protection
- Mental and Dental health programmes
- Swachha Summer Internship
- STC-Village Corps

Centre for Performing Arts

The Centre for Performing Arts was established recently with a mission to make sure that everybody in the campus should participate in the events of the performing arts being conducted throughout the year. This centre encourages students to participate in these events. STC has stepped up its efforts to support the students in the area of fine Arts. We believe that performance in music, drama and dance would complement all the students and add a new dimension and richness to their learning in all disciplines.

STC IAS ACADEMY

To meet the needs of the students who aspire for IAS examination conducted by Government of India, and competitive examinations by the Government of Tamilnadu, STC has started an exclusive coaching centre for the aspirants of UPSC / TNPSC Examinations. The Academy imparts comprehensive training-cum guidance program which covers all the stages of civil service exams - Preliminary Exam (the objective type screening test); Main Exam (the descriptive type written test) and Interview. The Academy has been established with an aim to provide total assistance to the students preparing for the IAS Exam. The focus is on providing holistic education by not only covering the prescribed syllabus but also enabling the students to face other challenges of life with equal ease. The air - conditioned classrooms and library / reading room facilities offered by the academy make it a real coaching centre for the students to move forward to win their goals.

Centre for Consultancy Services

The Centre for Consultancy Services (CCS) is yet another milestone in the growth path of STC. The ultimate objective of CCS is to make better use of the latent human resources at STC for the benefit of the society. Both the clients and the faculty members can benefit from each other through knowledge sharing and resource gaining from each other. It is thus a mutually benefitting proposition. The clients from industry, business, government and civil society can access

the expertise available in the institution. This would equip the faculty members with new capabilities and processes that would enable them to deliver better services to the clients and students.

The centre intends to take up consulting services to make use of the human capital and complement its growth through pragmatic learning from clients in the following domains :

1. Software development for industries and business organizations
2. Customized information system development to organizations
3. Monitoring systems for industry, business and social work organizations
4. Management consultancy to organizations
5. Export and import potential assessment for industries
6. Evaluation studies to social work organizations
7. Research studies on customer satisfaction and market potential to business organizations
8. Impact assessment of government programmes
9. Capacity building support to social work organizations

Broadly our client base includes business organizations, industry, NGOs, equity firms and small startups. Our ecosystem is very engaging, challenging and mutually rewarding our team and our clients. We assure our clients a veritable solution and genuine results much beyond their expectations and we consider our client's business as our own.

We have the faculty strength of 55 doctorates in various domains such as Information Technology, Computer Science, Economics, Social Work, Management, Commerce and Mathematics. We also have the support of around 75 M.Phil research degree holders with lots of experience in research and consultancy and a host of well experienced senior faculty in the field of higher education.

FACILITIES

LIBRARY, THE LEARNING RESOURCE CENTRE



The Library is the heartbeat and the nerve centre of any educational institution. STC is equipped with a modern, state-of-the-art library which has an excellent collection of books and audio visual resources on varied subjects. The college also subscribes to a large number of Indian and foreign journals and magazines as well as e-journals and e-books through DELNET, INFLIBNET and NDL In addition, several periodicals in CD-ROM form are also available.

The learning resource centre is equipped with the following:

- Total no. of Books in the Library - 41935
- National Journals - 74
- International Journals - 16
- Total no. of Magazines - 55
- International Magazines - 02
- Back Volumes of Journals and Magazines - 2933
- CDs and DVDs - 2823
- E- Resources / E- BOOKS (Inflibnet) - 25000000
- E-JOURNALS (DelNet) - 5000
- Inflibnet - 10000
- NDL More than 3 Lakhs Articles
- The college has SPSS – Statistical Package for Social Sciences
- It has several Online courses through NPTEL, SWAYAM, MOOC, etc.,

TRANSPORT FACILITIES



The college has a set of well-maintained buses (14 Buses) plying to different areas to facilitate hassle free travel of the students from their residencies to college and back.

HOSTEL

To help the students of STC from different regions and far flung places avail quality education with full concentration, the college provides excellent hostel facilities. Exclusive men and women hostels have been established to ensure a pleasing home atmosphere with protected water, tasty, hygienic and nutritious food prepared in the modern kitchens in a congenial atmosphere.



FITNESS CENTRE

The Physical Education Department of the college is well equipped with outdoor and indoor game facilities. It has a sports complex for professional training of sportsmen and sportswomen. This complex also has a fitness centre with sophisticated equipments.



CONTROLLER OF EXAMINATIONS

STC has an exclusive examination section for conducting all the examinations under Autonomy. The section is functioning under the Controller of Examinations, Dr. M. R. Natesan who heads this crucial office duly assisted by four administrative staff and two assistants.

SPECIALISED SUPPORT CENTRES AND THEIR DIRECTORS

Centre for Training, Placement & Corporate Relations (CTPC)

Mr.N.Prasannan, Director

Centre for Counselling and Guidance (CCG)

Dr.N.Chandarkumar, Director

Centre for Entrepreneurial Development

Dr.M.Gunasekaran, Director

Centre for Faculty Development

Dr.V.Ramachandran, Director

Centre for Human Excellence

Dr.S.Rajalatha, Director

Centre for Rural Development

Dr.G.Anbu Selvi, Director

STC IAS Academy

Dr.N.Balu, Director

OTHER CENTRES

IQAC Co-ordinator

Dr.R.Gayathri

Programme Co-ordinator - M.Com

ISO Co-ordinator

Dr.V.Ramachandran

Director, CFD

Women Empowerment and Complaint Committee

Convenor

Dr.V.Meera

Assistant Prof. and HoD, B.Com (BPS)

Internal Complaints Committee

Convenor

Dr.G.Anbu Selvi

Director - CFRD / HoD, MSW

NSS Programme Officer

Mr.T.Sekar

Assistant Prof. in English

Ms.D.Balashivasri

Assistant Prof. in Computer Science

Mr.S.Abul Hassan

Assistant Prof. in MSW

Youth Red Cross

Mr.T.Sekar

Assistant Prof. in English

Club Co-ordinator

Mr.M.Prem Kumar

Programme Co-ordinator – B.Sc (CT)

Club Advisors

Drawing

Ms.B.SathiyaJanani

Assistant Prof. in English

Photography

Mr.G.Murugesan

Assistant Prof. in Computer Science

Rangoli

Ms.R.Shindhuja

Assistant Prof. in MSW

Eco

Mr.R.Nagarajan

Assistant Prof. in Commerce

Quiz

Mr.A.Syed Beer

Assistant Prof. in Commerce

Music

Mr.C.Senthil kumar

Assistant Prof. in English

Debate

Mr.P.Rajesh

Training Co-ordinator, Placement

Drama

Dr.K.Ramganesch

Assistant Prof. in Tamil

Vivekanandar Panimandram

Mr.S.Nagarajan

Assistant Prof. in Commerce

Citizen Consumer

Mr.H.Syed Ibrahim

Assistant Prof. in Commerce



BAN ON RAGGING

Ragging is totally banned inside and outside the campus and it is a punishable offence. The Government of Tamil Nadu has banned ragging in educational institutions by passing an order "Tamil Nadu Prohibition of Ragging Act 1997 (vide its order No. 7 of 1997 dated 14.02.1997) which says that indulging in ragging will be punished by :

- Imprisonment up to a term of 2 years
- A fine of rupees 10,000/- and
- Students convicted of ragging will be dismissed from the college and shall not be admitted in any other educational institution.

STC has a conducive environment for promoting finer human values and healthy human relations. Hence, students are advised not to indulge in ragging but to rise up against this evil and prevent it forever for a peaceful academic life and better career prospects.

FACULTY PROFILE

PRINCIPAL

Dr.A.Somu Principal

DEANS

Dr.V.Venkateswaran Dean, Physical Sciences
Prof.K.Sivasamy Dean, Mathematics
Prof.R.Padmanabhan Dean, Academic Affairs
Dr.M.Gunasekaran Dean, School of Commerce

DIRECTORS

Dr.A.Saravanan Director, School of Computing Science
Dr.N.Balu Director, MBA & IAS Academy
Dr.N.Chandar Kumar Director, Centre for Counseling and Guidance
Dr.V.Ramachandran Director, Centre for Faculty Development, PRO
Mr.N.Prasannan Director, Centre for Training, Placement & Corporate Relations
Dr.S. Rajalatha Director, Centre for Human Excellence
Dr.G.Anbu Selvi Director, Centre for Rural Development
Mr.K.Bharathi Director, Physical Education
Mr.M.Premkumar Co-ordinator, Centre for Performing Arts

DEPARTMENT OF TAMIL

| | | |
|----------------------|------------------------------|----------------------------|
| Dr.S.Rajalatha | M.A.,Ph.D.,NET | Head & Associate Professor |
| Dr.R.Baby | M.A.,M.Phil.,Ph.D.,NET | Associate Professor |
| Dr.G.Malarvizhi | M.A.,M.Phil.,Ph.D.,NET | Associate Professor |
| Dr.T.Radhika Lakshmi | M.A.,M.Phil.,Ph.D.,NET | Associate Professor |
| Dr.V.Sumathi | M.A.,Ph.D.,NET.,SET | Assistant Professor |
| Dr.K.Ramganesh | M.A.,M.Phil.,B.Ed.,Ph.D.,SET | Assistant Professor |

DEPARTMENT OF ENGLISH

| | | |
|-------------------------------|------------------------------------|----------------------------|
| Dr.R. Vennila Nancy Christina | MA.,M.Phil.,Ph.D | Head & Associate Professor |
| Mr.C.Senthilkumar | M.A.,M.Phil.,NET.,SET .,Dip. Music | Assistant Professor |
| Mr.T.Sekar | M.A.,M.Phil.,SET | Assistant Professor |
| Ms.R.Srimathi | M.A.,M.Phil.,B.Ed | Assistant Professor |
| Ms.M.TharaniMaheswari | M.A., M.Phil.,SET | Assistant Professor |
| Ms.K.S.Saranya | M.A.,D.T.Ed | Assistant Professor |
| Mr.M.Jeevanandham | M.A.,M.Phil | Assistant Professor |
| Ms.B.SathiyaJanani | M.A. | Assistant Professor |
| Ms.Vashni Maria Baniel | M.A. | Assistant Professor |
| Ms.I.Vincy Sofiya | M.A. | Assistant Professor |
| Ms.M.Linju | B.A.,M.A.,M.Phil | Assistant Professor |

DEPARTMENT OF MATHEMATICS

| | | |
|--------------------------|--|-----------------------------------|
| Dr.R.SenthilAmutha | M.Sc.,B.Ed.,M.Phil.,PGDCA.,Ph.D | Head & Associate Professor |
| Dr.O.V.Shanmuga Sundaram | M.Sc.,PGDCA,B.Ed.,M.Phil(CS),M.Sc (Maths),Ph.D | Programme Co-ordinator - PG Maths |
| Ms.P.Sugapriya | M.Sc.,M.Phil.,Ph.D | Assistant Professor |
| Ms.S.Sathiya | M.Sc.,M.Phil | Assistant Professor |
| Dr.A.Palanisamy | M.Sc.,M.Phil.,Ph.D | Assistant Professor |
| Mr.A.Shakdawood | M.Sc.,B.Ed.,M.Ed | Assistant Professor |
| Ms.R.Karpagam | M.Sc.,M.Phil. | Assistant Professor |
| Ms.K.Dhanalakshmi | M.Sc.,M.Phil | Assistant Professor |
| Ms.R.Chitradevi | M.Sc.,M.Phil | Assistant Professor |
| Ms.B.Barathi | M.Sc.,M.Phil | Assistant Professor |
| Ms.S.Indhu | M.Sc.,M.Phil | Assistant Professor |
| Ms.D.Narmatha | B.Sc.,M.Sc.,M.Phil | Assistant Professor |

SCHOOL OF COMPUTING SCIENCE

| | | |
|--------------------|---------------------------------------|------------------------------------|
| Dr.A.Saravanan | Director, School of Computing Science | |
| Dr.R.Gunavathi | MCA.,M.Phil.,Ph.D | Head & Associate Professor-PG |
| Dr.S.Rajeswari | M.Sc(CS),MCA.,M.Phil.,SET.,Ph.D | Associate Professor |
| Ms.D.Geetha | M.Sc (C.Sc),M.Phil.,MCA.,SET | Programme Co-ordinator – BCA |
| Mr.M.Premkumar | M.Sc.,M.Phil | Programme Co-ordinator - B.Sc (CT) |
| Ms.C.Akila | MCA.,M.Phil.,NET | Programme Co-ordinator - B.Sc (IT) |
| Mr.R.Suresh Kumar | MCA.,M.Sc (Maths),PGDCA.,M.Phil | Assistant Professor |
| Mr.A.Somasundaram | MCA.,SET.,NET | Assistant Professor |
| Ms.P.Sudha | MCA.,M.Phil | Assistant Professor |
| Mr.S.Vinod Kumar | M.Sc (CS),MCA.,M.Phil | Assistant Professor |
| Mr.G.Murugesan | B.Sc (CS), M.A (YHE),MCA | Assistant Professor |
| Mr.P.Shobana | M.Sc (IT),M.Phil.,MCA | Assistant Professor |
| Ms.D.Balashivasri | MCA., M.Phil | Assistant Professor |
| Ms.A.Pavithra | MCA., M.Phil | Assistant Professor |
| Ms.K.S.Anjana | M.Sc | Assistant Professor |
| Dr.A.Krishnakumar | M.Sc M.Phil.,Ph.D | Assistant Professor |
| Dr.S.Sreedevi | B.Sc.,M.Sc.,M.Phil.,Ph.D | Assistant Professor |
| Mr.R.Raja Sekar | BE.,ME | Assistant Professor |
| Mrs.S.Barkad Nisha | BE.,ME | Assistant Professor |
| Mr.R.Ravi | BE.,ME | Assistant Professor |
| Mr.K.Manibharathi | BE.,M.Tech | Assistant Professor |

SCHOOL OF COMMERCE

| | | |
|----------------|-------------------------------------|------------------------------------|
| Dr.I.Siddiq | M.Com.,M.Phil.,PGDCA,MBA.,NET.,Ph.D | Head & Associate Professor |
| Dr.D.Padma | M.Com.,M.Phil.,PGDCA,Ph.D,SLET,MBA | Programme Coordinator - B.Com (PA) |
| Dr.R.Gayathri | M.Com.,M.Phil.,PGDCA,Ph.D,MBA., SET | Programme Coordinator - M.Com |
| Dr.N.Chitra | M.Com.,B.Ed.,M.Phil.,PGDCA,Ph.D | Programme Coordinator - B.Com (CA) |
| Dr.S.Nagarajan | MIB.,M.Phil (IB),MBA.,NET.,Ph.D | Programme coordinator - M.Com (IB) |
| Dr.V.Meera | M.Com.,M.Phil.,PGDCA.,Ph.D | Programme coordinator –B.Com(BPS) |

| | | |
|---------------------|--|-----------------------------------|
| Dr.K.Jayaprakash | M.Com.,M.Phil.,PGDCA.,SET.,NET., Ph.D | Programme coordinator –B.Com(ABA) |
| Mr.S.Madheswaran | M.Com.,M.Phil.,MCS.,PGDCA.,SET | Assistant Professor |
| Dr.B.Mythili | M.Com.,M.Phil.,B.Ed.,PGDCA.,Ph.D | Associate Professor |
| Dr.P.Gomathi | M.Com.,M.Phil.,PGDCA.,Ph.D.,NET | Associate Professor |
| Mr.A. Selva Kumar | MCA.,M.Phil | Assistant Professor |
| Mr.K.Manikandan | M.Com.,MBA.,M.Phil | Assistant Professor |
| Dr.R.Venkatesh | M.Com.,MBA.,M.Phil.,Ph.D | Associate Professor |
| Dr.K.Kumaran | M.Com.,M.Phil.,Ph.D | Associate Professor |
| Ms.J.Shyamala | M.Com.,M.Phil.,PGDCA.,MBA.,SET | Assistant Professor |
| Dr.C.KothaiAndal | M.Com.,M.Phil.,PGDCA.,DCP.,MCA,Ph.D | Assistant Professor |
| Dr.D.Premaselvaraji | M.Com.,M.Phil.,PGDCA.,Ph.D | Assistant Professor |
| Dr.T.Maheswari | M.Com.,M.Phil.,PGDCA.,NET.,SET., Ph.D. | Associate Professor |
| Dr.P.Senthilkumar | M.Com.,M.Phil.,PGDCA.,MBA.,SET.,Ph.D | Assistant Professor |
| Ms.S.Poornimadevi | M.Com.,M.Phil.,PGDCA | Assistant Professor |
| Ms.A.Syed Beer | M.Com.,M.Phil.,NET | Assistant Professor |
| Mr.C.Sivaraj | B.Com (CA),MCA | Assistant Professor |
| Dr.S.Shanthakumari | M.Com.,M.Phil.,PGDCA., Ph.D., NET | Assistant Professor |
| Ms.K.Geethanjali | M.Com.,M.Phil | Assistant Professor |
| Ms.T.Vanikkodi | M.Com.,M.Phil.,PGDCA | Assistant Professor |
| Mr.H.Syed Ibrahim | M.Com.,M.Phil.,PGDCA | Assistant Professor |
| Ms.C.Priyadharsini | M.Com.,M.Phil.,PGDCA | Assistant Professor |
| Mr.R.Nagarajan | M.Com.,M.Phil | Assistant Professor |
| Ms.N.Dhanabaggiyam | MA.,M.Phil.,B.Ed.,DCA.,SET | Assistant Professor |

SCHOOL OF MANAGEMENT

| | | |
|-----------------------|---|--------------------------------|
| Dr.N.Balu | Director, MBA & IAS Academy | |
| Dr.B.Thayumanavar | MA,MBA,M.Phil.,PGDCA.,NET.,Ph.D., FDP IIM-I | Head & Associate Professor -PG |
| Dr.R.UmaMaheswari | M.Com.,M.Phil.,MBA,M.Phil.,PGDCA.,Ph.D.,FDP IIM-I | Associate Professor |
| Dr.V.Ramachandran | MA,MA,MBA,M.Phil.,PGDPM.,PGDLL,Ph.D. | Associate Professor |
| Dr.A.Arun | MBA.,M.Phil., Ph.D., | Associate Professor |
| Dr.V. Sureshkumar | MBA.,PGDED.,M.Phil.Ph.D. | Associate Professor |
| Dr.V.Sivakamy | MBA.,M.Phil.,Ph.D.,SET, | Head & Associate Professor-UG |
| Dr.T.S.Kavitha | MBA.,M.Phil.,PGDCA.,SET | Assistant Professor |
| Dr.K.SriVignesh Kumar | MBA (Mkt & HR),M.Phil.,PGDCA,MBA (IS),MCA,Ph.D | Associate Professor |
| Ms.K.Shobana | MBA.,M.Phil.,PGDCA.,SET | Assistant Professor |
| Dr.P.Amuthavalli | MBA.,M.Phil.,Ph.D | Assistant Professor |

DEPARTMENT OF PSYCHOLOGY

| | | |
|--------------------|--|----------------------------|
| Dr.N.Chandar Kumar | Director, Centre for Counseling and Guidance | |
| Mr.V.AshwanthKanna | M.Sc.,NET.,SET | Head & Associate Professor |
| Ms.N.Selvarani | M.Sc.,NET | Assistant Professor |
| Ms.S.Yuvasri | M.Sc., | Assistant Professor |
| Dr.R.Annapoorani | B.A.,M.A.,Ph.D | Assistant Professor |

DEPARTMENT OF SOCIAL WORK

| | | |
|--------------------|---|----------------------------|
| Dr.G.AnbuSelvi | MA (Social work),PGHRD.,Ph.D | Head & Associate Professor |
| Dr.K.Parthasarathy | MA,MSW,M.Phil.,Ph.D,P.G.D.M.,MA,MBA,NET | Associate Professor |
| Dr.ShobyBovas | MSW.,Ph.D | Associate Professor |
| Mr.S.Abul Haasan | MSW.,NET., | Assistant Professor |
| Ms.R.Shindhuja | MSW | Assistant Professor |

DEPARTMENT OF PHYSICAL SCIENCES

| | | |
|-------------------|--------------------------|---------------------------|
| Dr.S.Jayakumar | B.Sc.,M.Sc.,M.Phil.,Ph.D | Head - Dept. of Physics |
| Ms.L.Manjuladevi | M..Sc.,M.Phil | Assistant Professor |
| Dr.K.Somasundaram | B.Sc.,M.Sc.,M.Phil.,Ph.D | Assistant Professor |
| Dr.A.Ayyasamy | B.Sc.,M.Sc.,M.Phil.,Ph.D | Head - Dept. of Chemistry |
| Ms.S.Sudha | M..Sc.,M.Phil., | Assistant Professor |
| Dr.M.Karpagam | B.Sc.,M.Sc.,M.Phil.,Ph.D | Assistant Professor |

PHYSICAL EDUCATION

| | | |
|--------------------------|----------------------|---------------------|
| Mr.K.Bharathi | B.Sc.,M.P.Ed.,M.Phil | Director |
| Ms.N.Revathi | B.P.E., M.P.Ed., | Asst. Directress |
| Mr.S.SathamHussain | M.P.Ed | Asst. Director |
| Mr.K.Chandrasekaran Nair | NIS | Coach - Volley Ball |

IAS ACADEMY

| | | |
|-----------------|-----------------------------|---------------------|
| Dr.N.Balu | Director, MBA & IAS Academy | |
| Mr.N.Arun Kumar | M.Sc.,M.Phil | Assistant Professor |

TRAINING AND PLACEMENT CELL

| | | |
|------------------------|---------------------|-----------------------|
| Mr.N.Prasannan | B.E.,M.E.,MBA,MISTE | Director |
| Mr.P.Rajesh | M.Sc.,M.Phil | Training Co-ordinator |
| Mr.S.Shanmuga Sundaram | B.E | Trainer |
| Ms.N.Vishnu Priya | B.E | Trainer |

CONTROLLER OF EXAMINATIONS

| | | |
|----------------|---|------------|
| Dr.M.R.Natesan | MA (SW),M.Phil.,MA(Sociology),DLL,MA(Yoga),Ph.D | Controller |
|----------------|---|------------|

LIBRARIAN

| | | |
|----------------------|----------------------------|-----------------|
| Dr.A.Thendral | M.Com.,M.LIS.,M.Phil.,Ph.D | Librarian |
| Mr.K.Balasubramanian | MLIS.,M.Phil.,DOA | Asst. Librarian |

ADMISSION PROCEDURE

Candidates selected for admission will be intimated by post. They should appear for an interview along with their Parent / guardian and also bring the following original certificates:

- 10th Mark Sheet
- Higher Secondary Mark Sheet (+2)
- Transfer Certificate
- Community Certificate
- Passport size colour photographs - 2 Nos
- Stamp size colour photographs - 2 Nos
- Provisional Certificate
- Consolidated Mark Sheet
- Migration Certificate for Students from other Universities
- Degree Certificate
- One set of photocopies (xerox) of all the certificates. Admission is subject to verification of statement of marks by the Director of Government Examinations and if the mark sheet is found to be bogus, the admission is liable for cancellation and strict legal action will be taken. Students from other Universities/ Boards should also obtain an eligibility certificate from Bharathiar University.
- The pre-registration fee and the semester fees paid to college will not be refunded even if the student had attended one hour of classroom study
- The communal reservation policy of Government of Tamilnadu will be strictly followed.
- All admissions are subject to ratification by Bharathiar University, CBE.



SREE SARASWATHI THYAGARAJA COLLEGE

An Autonomous, NAAC Re-Accredited with 'A' Grade, ISO 9001:2008 Certified Institution,
Affiliated to Bharathiar University, Coimbatore, Approved by AICTE for MBA/MCA and by UGC for 2(f) & 12(B) status

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